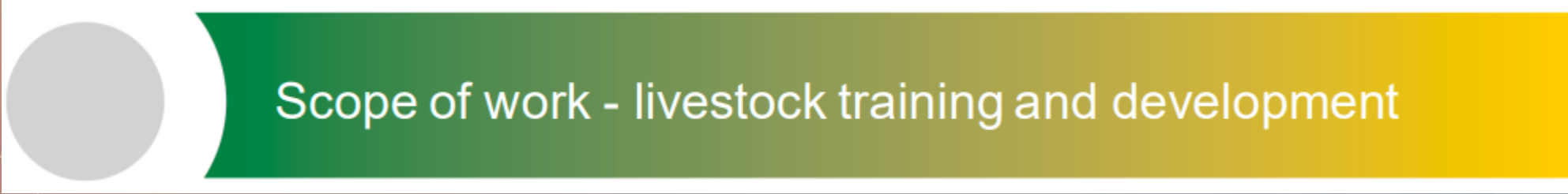


Final Executive Report
Implementation of

Farming for Tomorrow Comprehensive Mentorship Programme

3 October 2022





Scope of work - livestock training and development

1. The Comprehensive Mentorship Programme

Geographic focus area

Forecasted impact

Forecasted Value Propositions

2. Outcomes of farmers trained

3. Comparing the outcomes against the proposal

4. Legal Entities registered

5. The Way Forward

The Comprehensive Mentorship Programme



Geographic focus approach

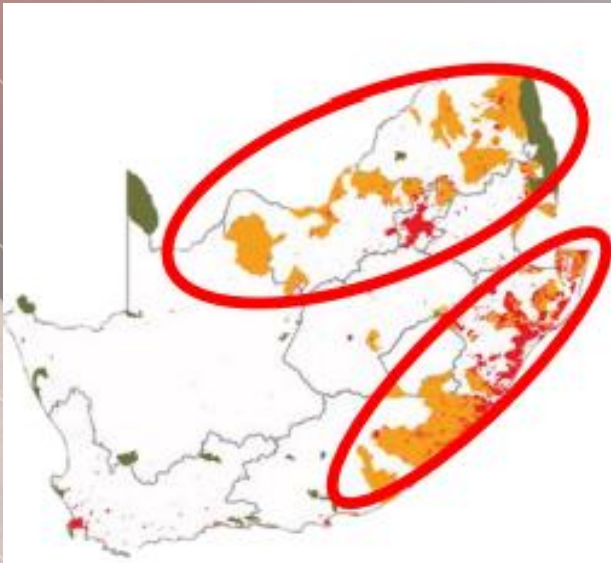


Image 1: Map of traditional and communal land in South Africa

Source: www.africasearchinstitute.org

Key:

- Traditional Homelands
- Built up areas
- National parks

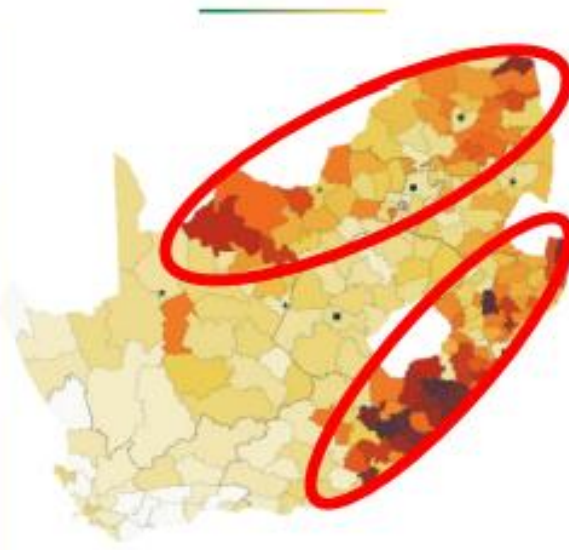


Image 2: Distribution of household poverty density in South Africa

Source: www.southafrica-info.com

Key:

- Highest poverty density
- Moderate poverty density
- Light poverty density
- Lowest poverty density

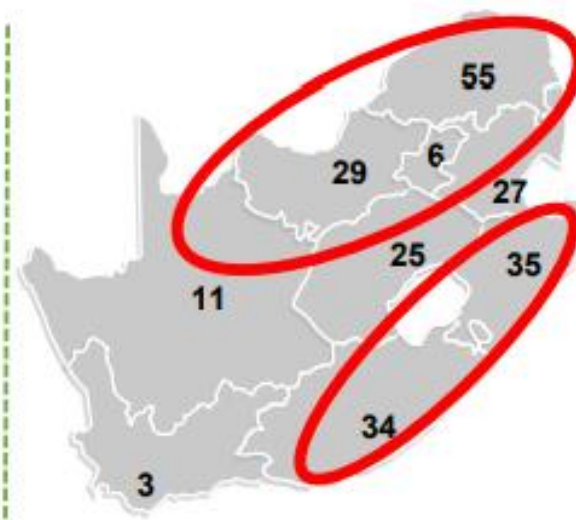


Image 3: Distribution of projects scoped by Agri Enterprises (total 225 as at October 2020)

Forecasted impact



720 farmers



The impact of our training intervention			
Sector	Multiplier	Lives impacted	Training solutions offered
Primary agriculture	3 workers employed per farmer trained	2160	<ul style="list-style-type: none">• Predation management• Financial literacy• Industry best practice• Practical component
Value chain	2 jobs created in the value chain	4320	<ul style="list-style-type: none">• Entrepreneurial enablement
Lives impacted	5 members per household	21600	

21600 lives impacted !

Forecasted Value Propositions

Project focus areas:



Training & development

- Training for beef cattle, sheep and goat farmers
- Training elements to integrate the sectors below



Market development

- Access to market can be unlocked for training participants
- Value chain integration and shareholding possible through commercial farming partners
- Preferential procurement at premium rates



Traceability

- Access to cutting edge technology
- Training to use the technology to improve on farm yields



Project development

- Enabling farmers to apply the training they've obtained through commercially viable projects that are established by our partners

Our partners





Real Outcomes: Farmers Trained



Forecasted impact



720 farmers

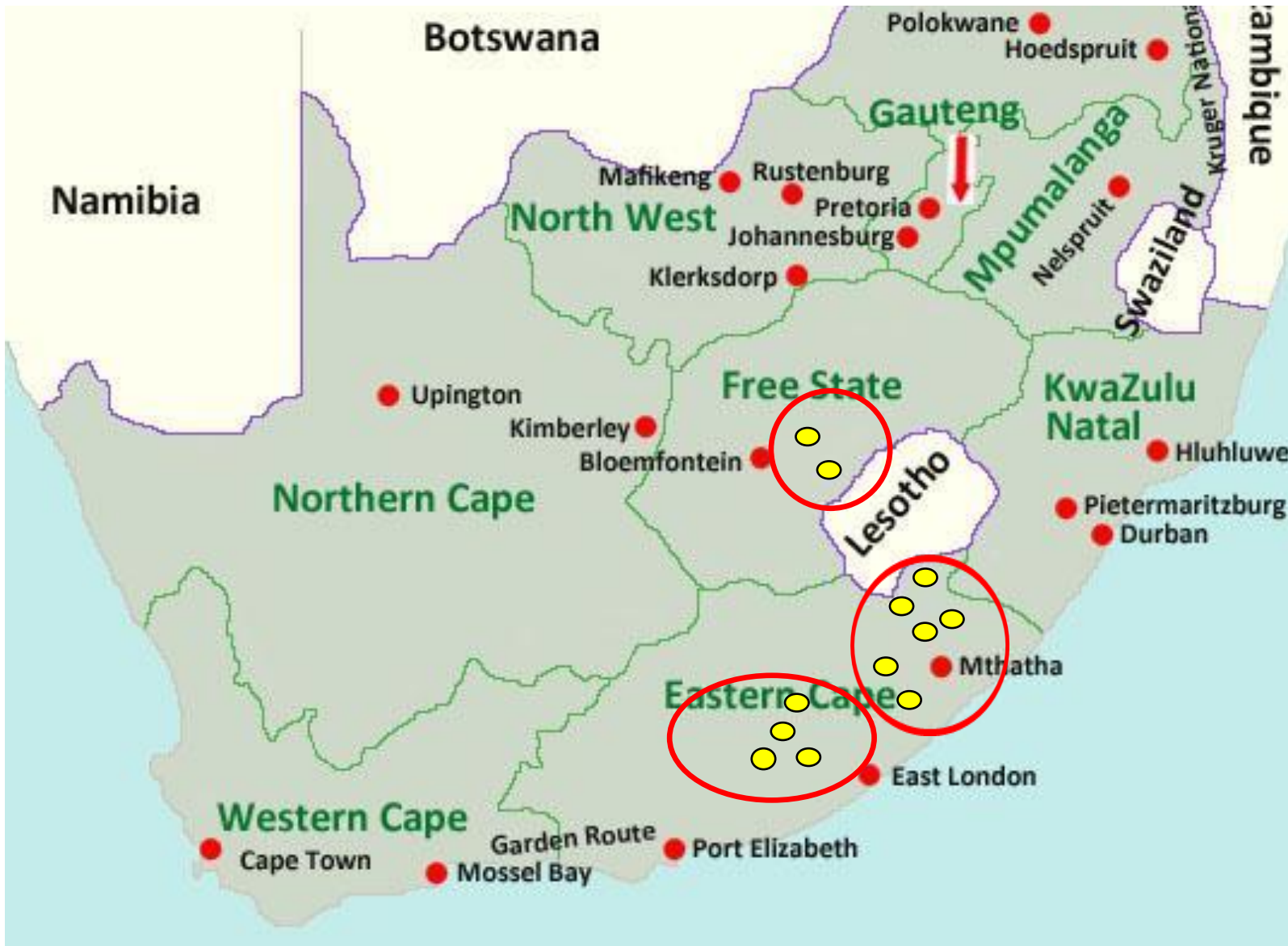
751 Farmers Trained



The impact of our training intervention			
Sector	Multiplier	Lives impacted	Training solutions offered
Primary agriculture	3 workers employed per farmer trained	2160	<ul style="list-style-type: none"> • Predation management • Financial literacy • Industry best practice • Practical component
Value chain	2 jobs created in the value chain	4320	<ul style="list-style-type: none"> • Entrepreneurial enablement
Lives impacted	5 members per household	21600	

21600 lives impacted !
22 530 real Lives impacted!

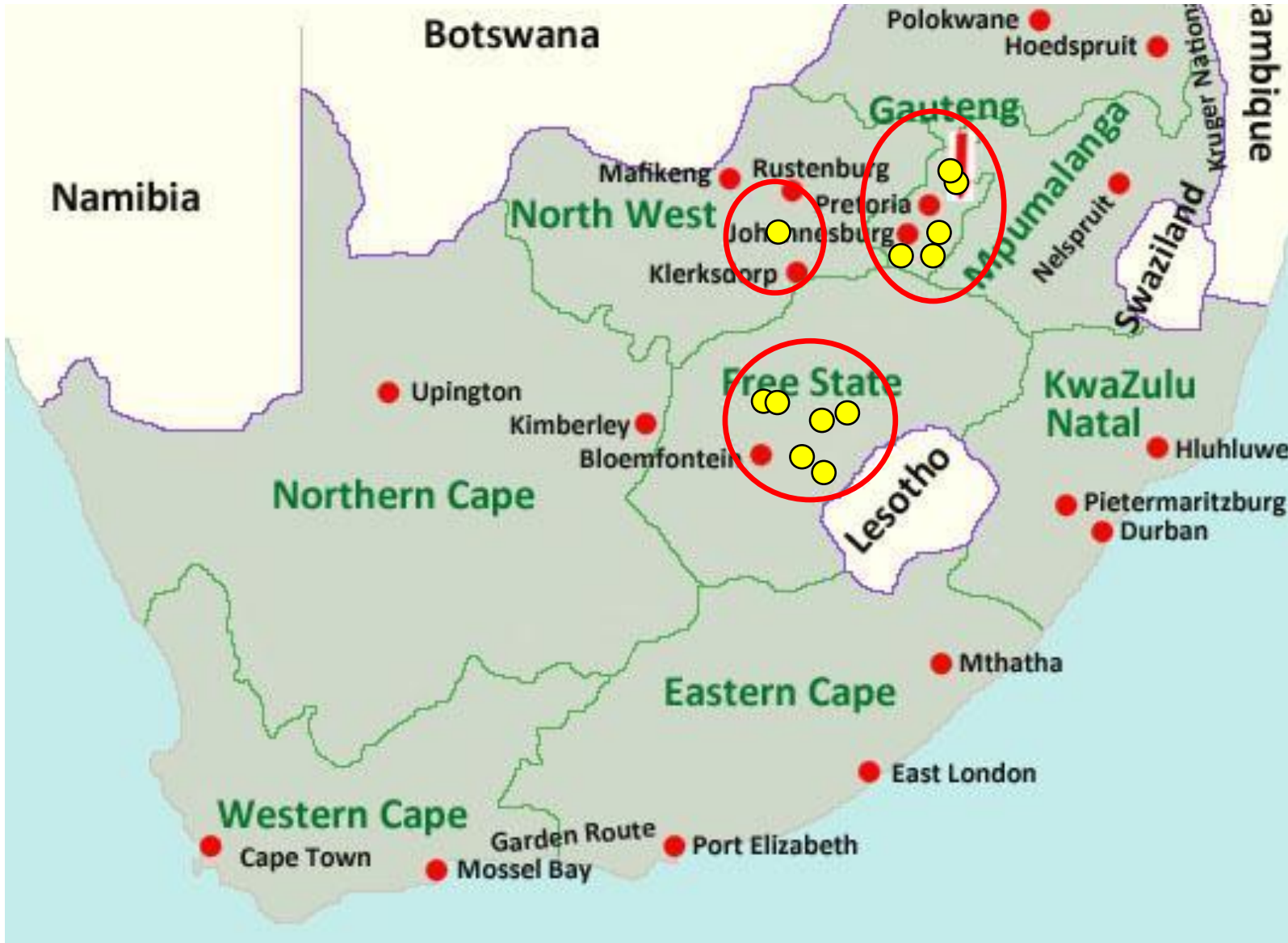
Sheep and Wool Farmers



- Sheep 1: Siyazama SS = 17
- Sheep 2: Zandukwane SS = 21
- Sheep 3: Mphuti Bhaziya SS = 20
- Sheep 4: Masibambane SS = 16
- Sheep 5: Merino SS = 12
- Sheep 6: Gladstone SS = 17
- Sheep 7: Esidwadweni SS = 19
- Sheep 8: Dum-Dum SS = 25
- Sheep 9: Gova SS = 31
- Sheep 10: Mhlanganisweni SS = 29
- Sheep 11: St Cuthberts SS = 27
- Sheep 12: Gwadane SS = 19

TOTAL: 253

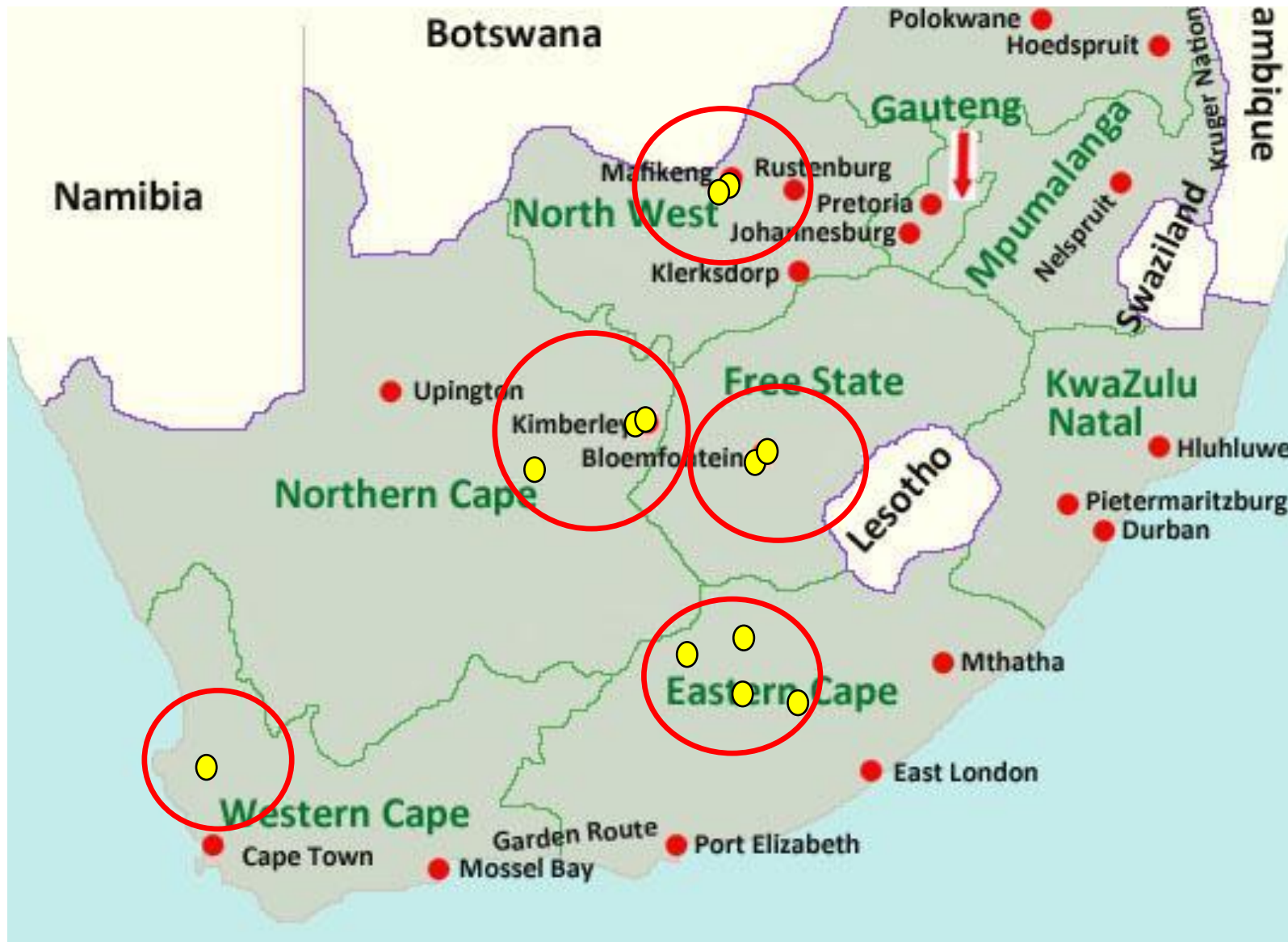
Beef Cattle Farmers



- Beef 1: Gladstone Trust = 20
- Beef 2: Klipfontein Trust = 18
- Beef 3: Rooibult Trust = 19
- Beef 4: Modutung Trust = 19
- Beef 5: Hoopstad Commonage = 17
- Beef 6: Hoopstad Commonage = 20
- Beef 7: Vereeniging Farmers = 22
- Beef 8: Heidelberg = 25
- Beef 9: Heidelberg = 27
- Beef 10: Koba Tlala = 20
- Beef 11: Hammanskraal Trad. Leaders = 29

TOTAL: 241

Boer Goat & Mohair Farmers



- Boer Goat 1 – Kimberley = 22
- Boer Goat 2 – Bloemfontein = 19
- Boer Goat 3 – Oppermansgronde = 20
- Boer Goat 4 – Mahikeng 35
- Boer Goat 5 – Bloemfontein 29
- Boer Goat 6 – Kimberley 32
- Boer Goat 7 – Mahikeng = 33
- Boer Goat 8 – Malmesbury = 20
- Mohair Goat 9 – Middelburg 18
- Mohair Goat 10 - Graaff Reinet = 12
- Mohair Goat 11 – Jansenville = 17

TOTAL: 257

Value Propositions: Value added through partners

Project focus areas:



Training & development

- Training for beef cattle, sheep and goat farmers
- Training elements to integrate the sectors below

Market development

- Access to market can be unlocked for training participants
- Value chain integration and shareholding possible through commercial farming partners
- Preferential procurement at premium rates

Traceability

- Access to cutting edge technology
- Training to use the technology to improve on farm yields

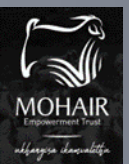
Project development

- Enabling farmers to apply the training they've obtained through commercially viable projects that are established by our partners

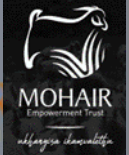
Our partners



INTERNATIONAL
AGRICULTURAL
ACADEMY
FOR AFRICA



INTERNATIONAL
AGRICULTURAL
ACADEMY
FOR AFRICA



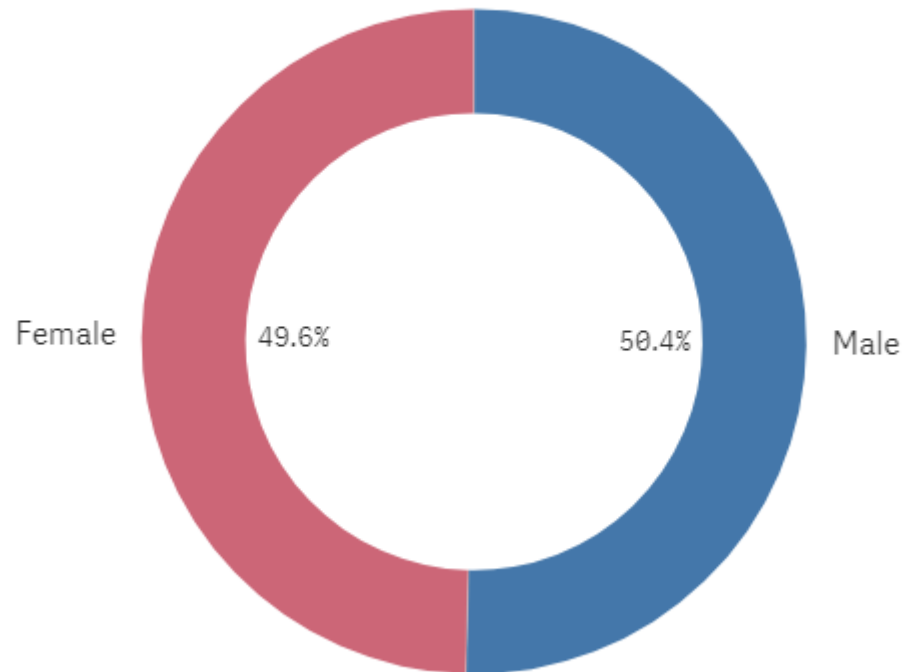
Database: Summary of research findings



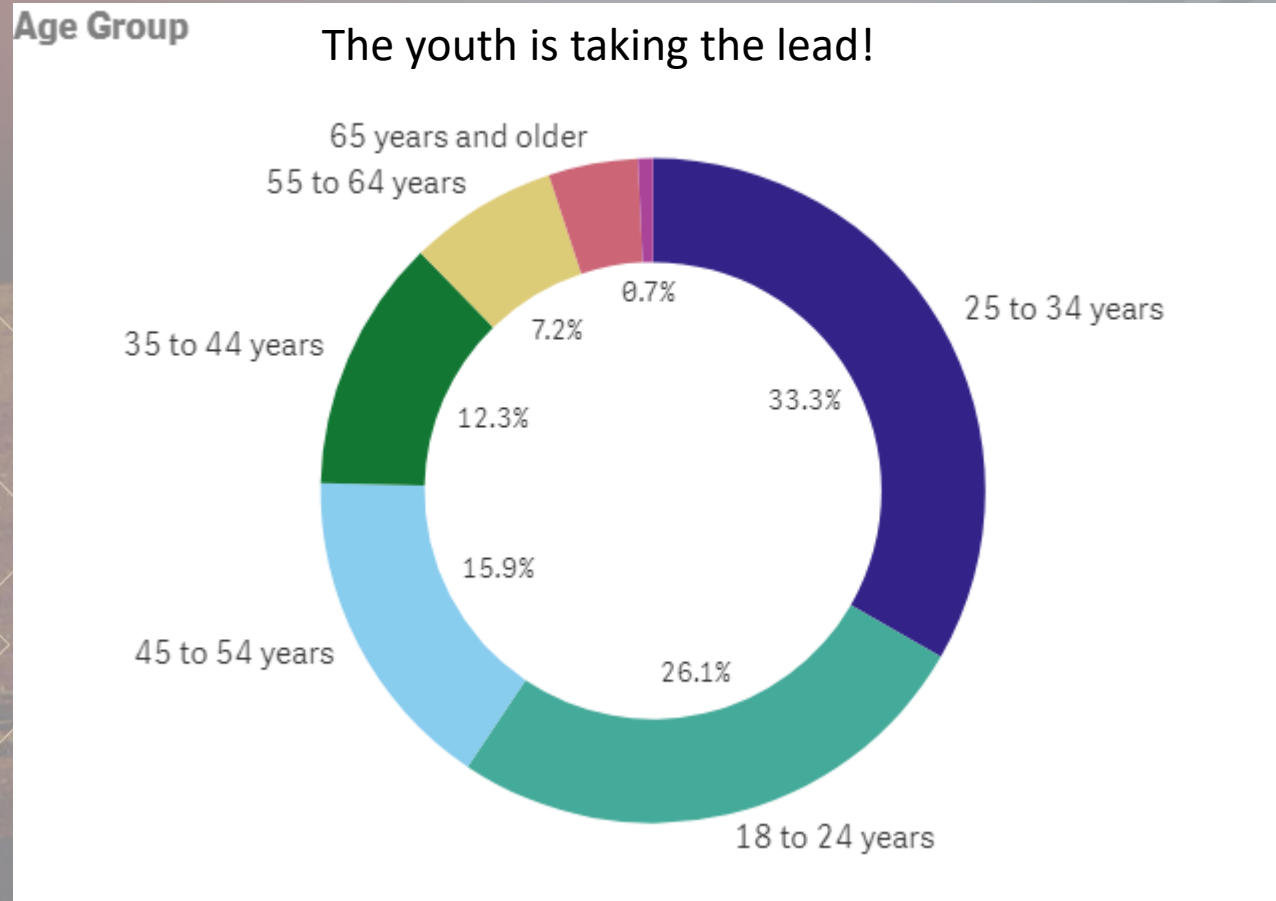
Gender of participant farmers

Gender

Farming is not a man's game only!



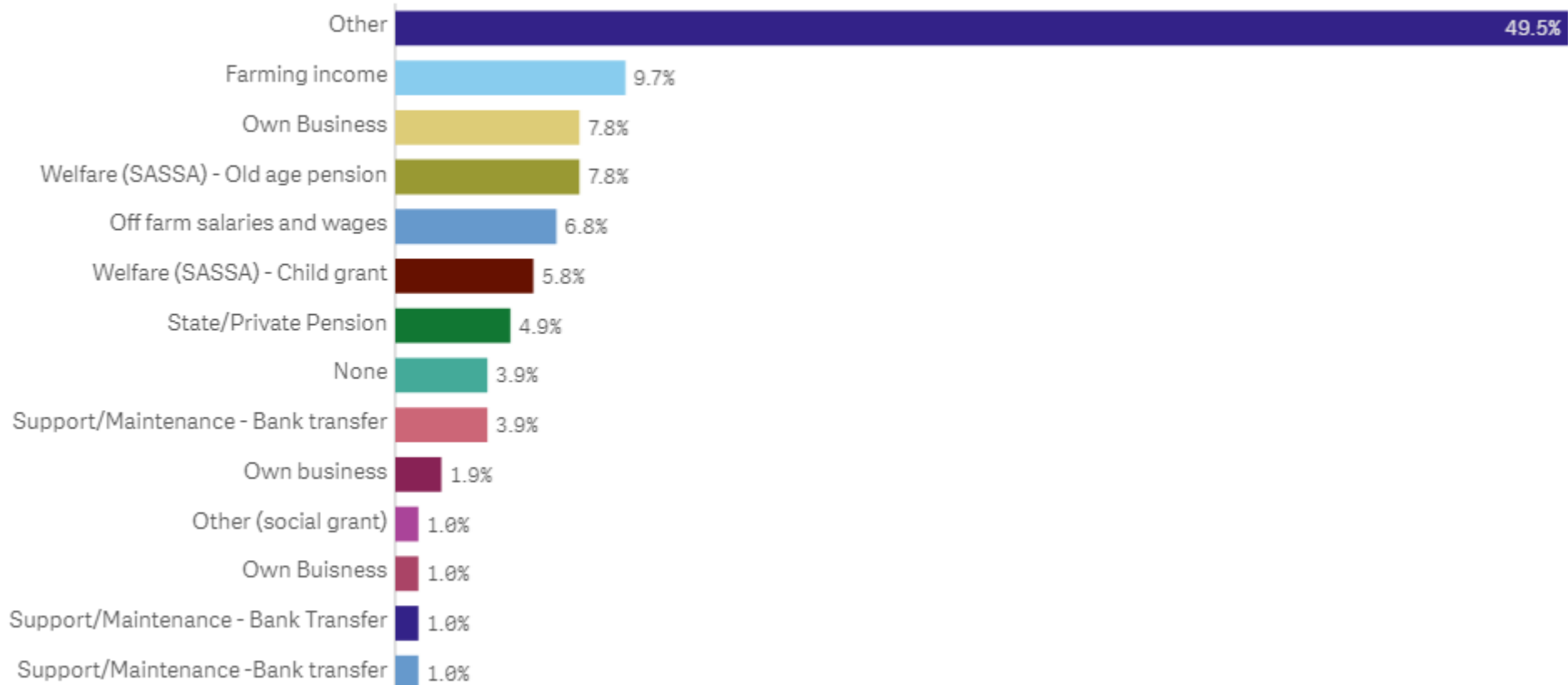
Age groups of farmers



Main source of Income

Main Source of Income

Farming income becomes more relevant!

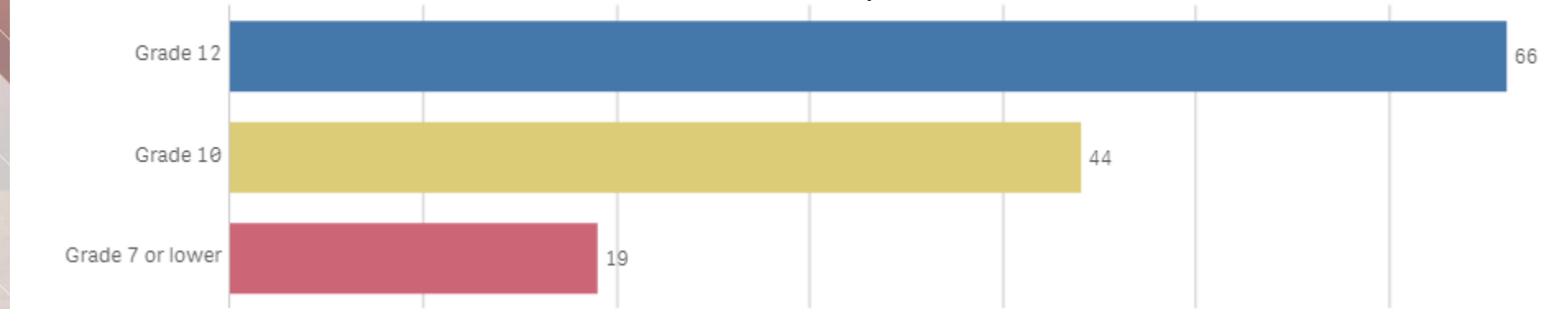




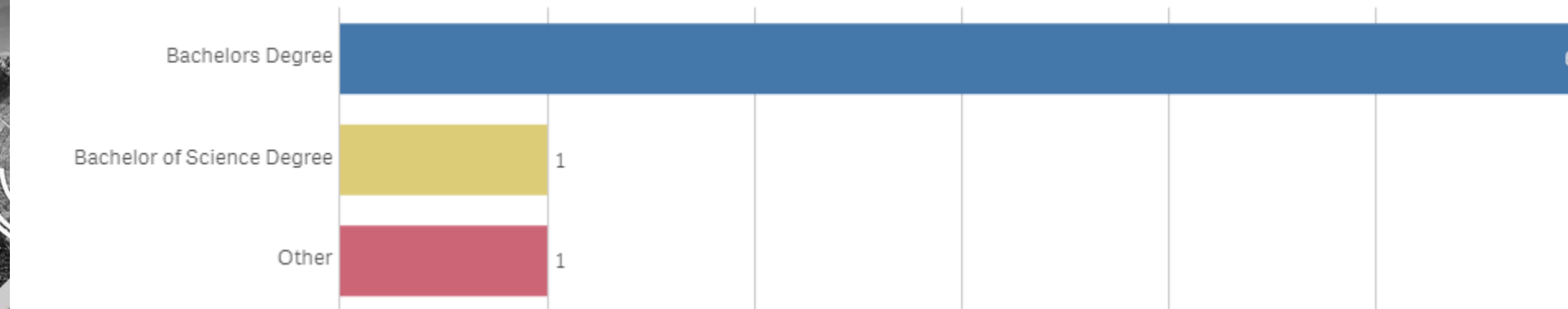
Level of Education

Highest School Qualifications

The foundation to tertiary education is established!



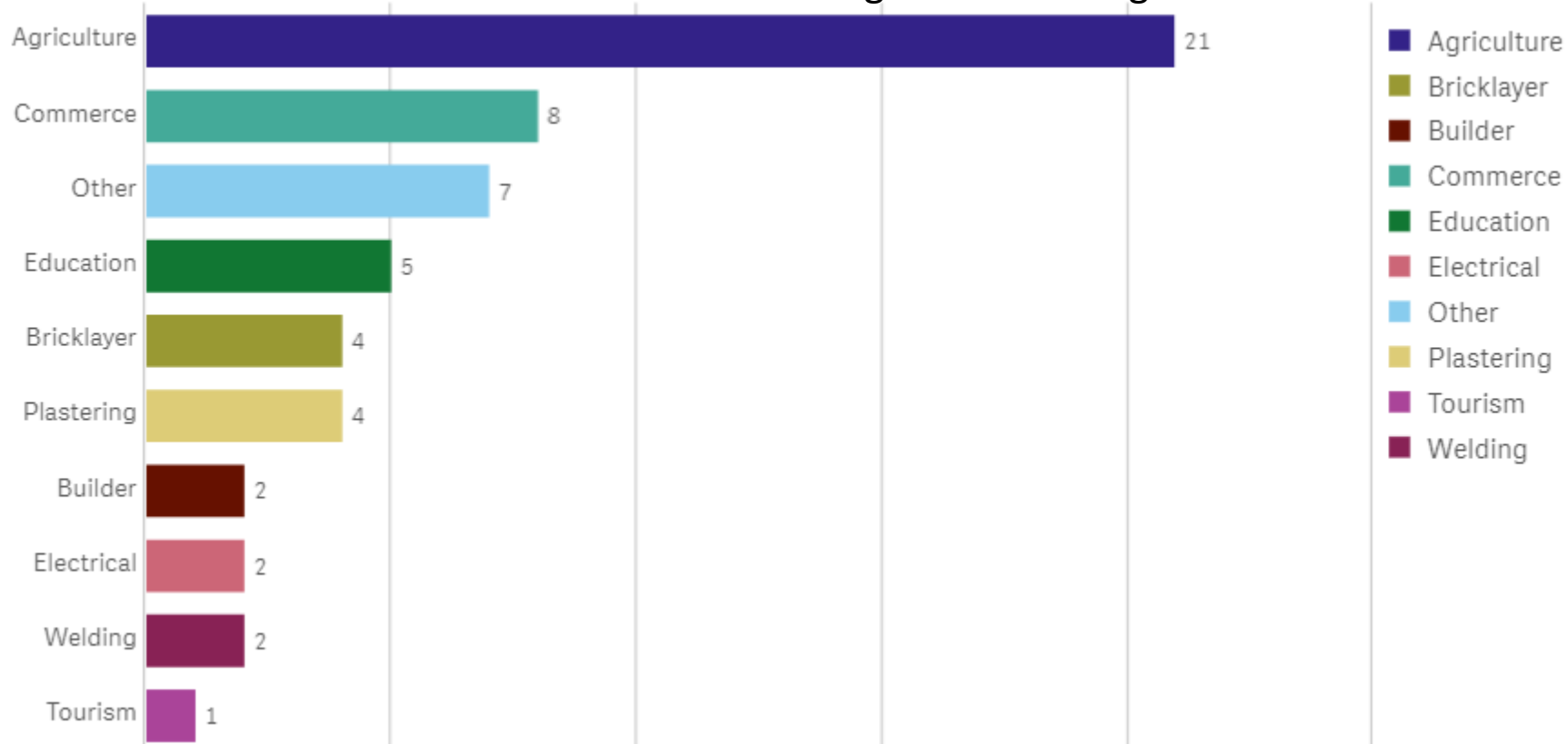
University Degree



Skills requirements

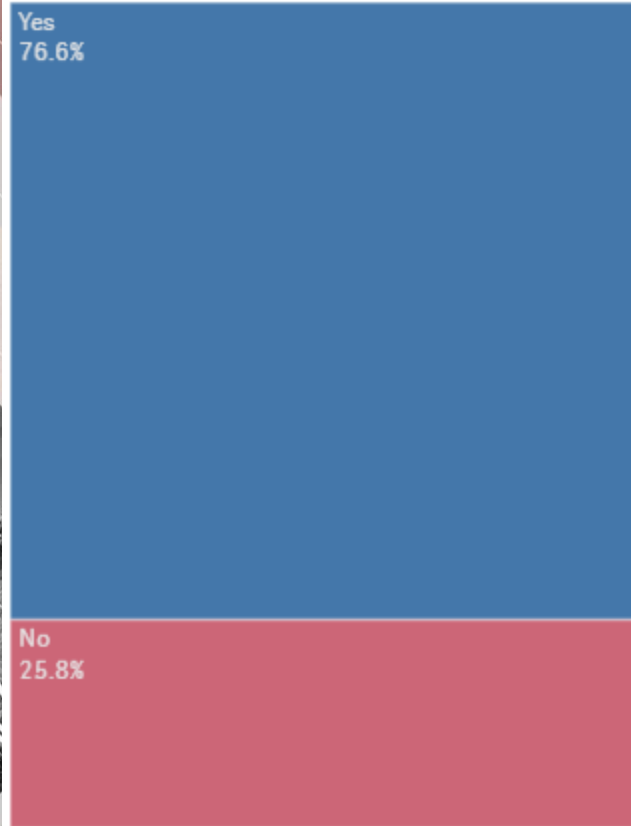
Technical Skills

The need for technical skills training is based on Agricultural skills!

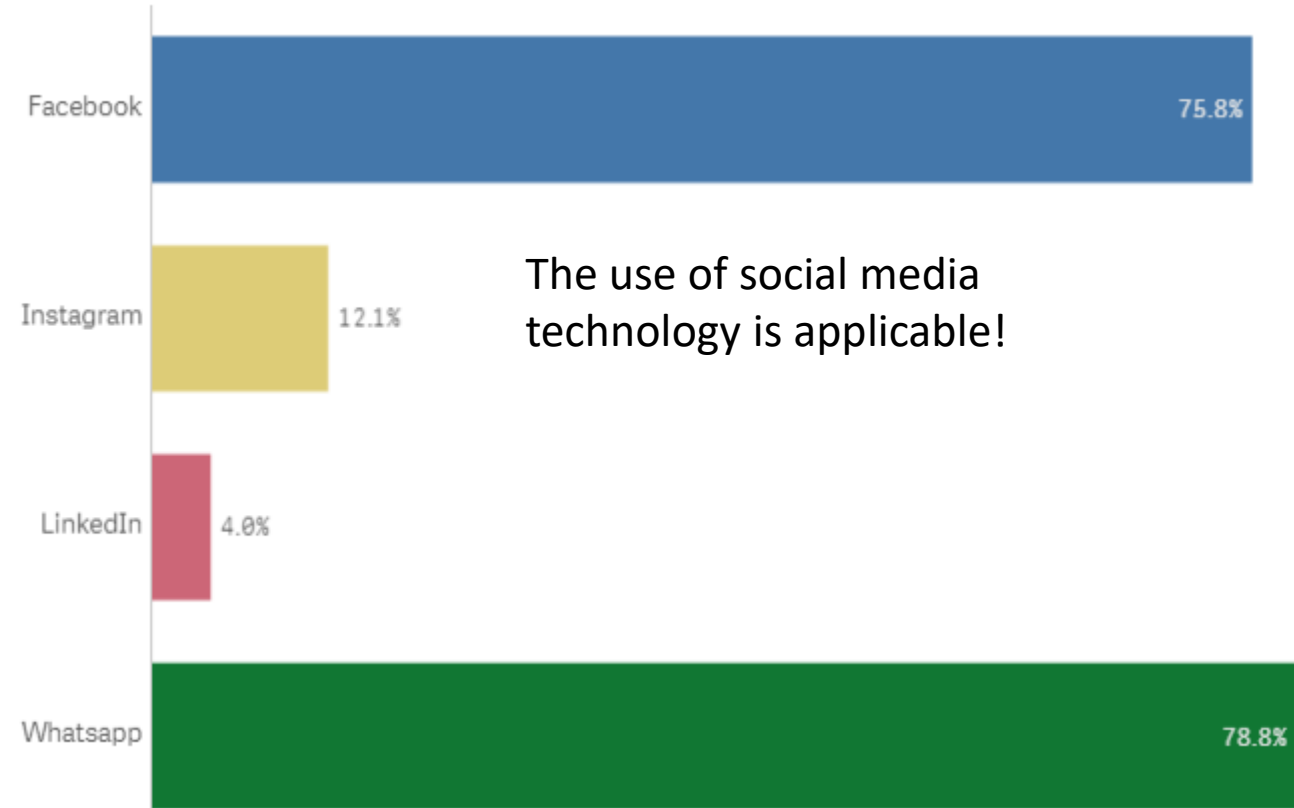


Use of Social Media

Social Media



Social Media Platform



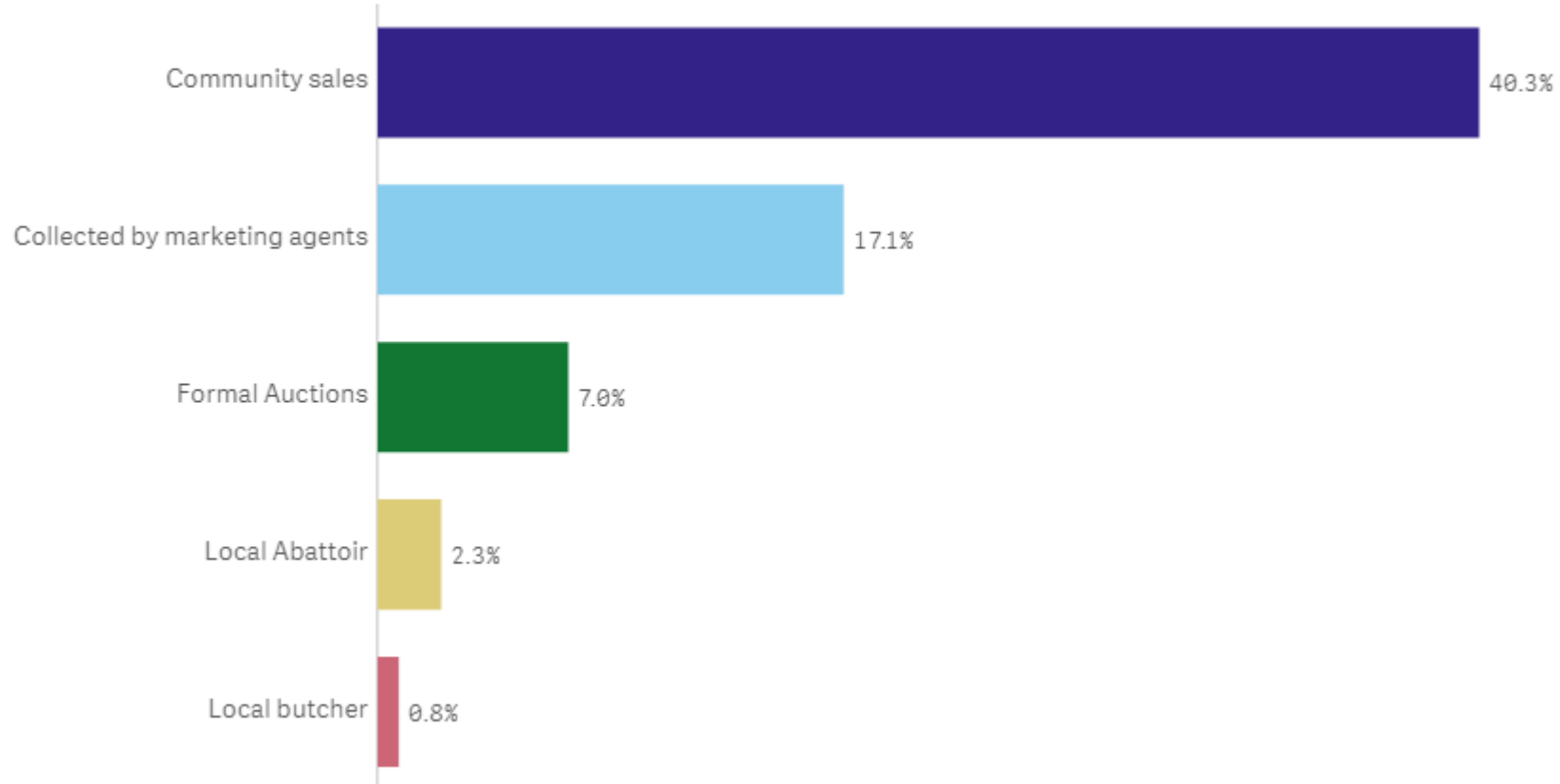
The use of social media technology is applicable!



Markets

Selling Animals

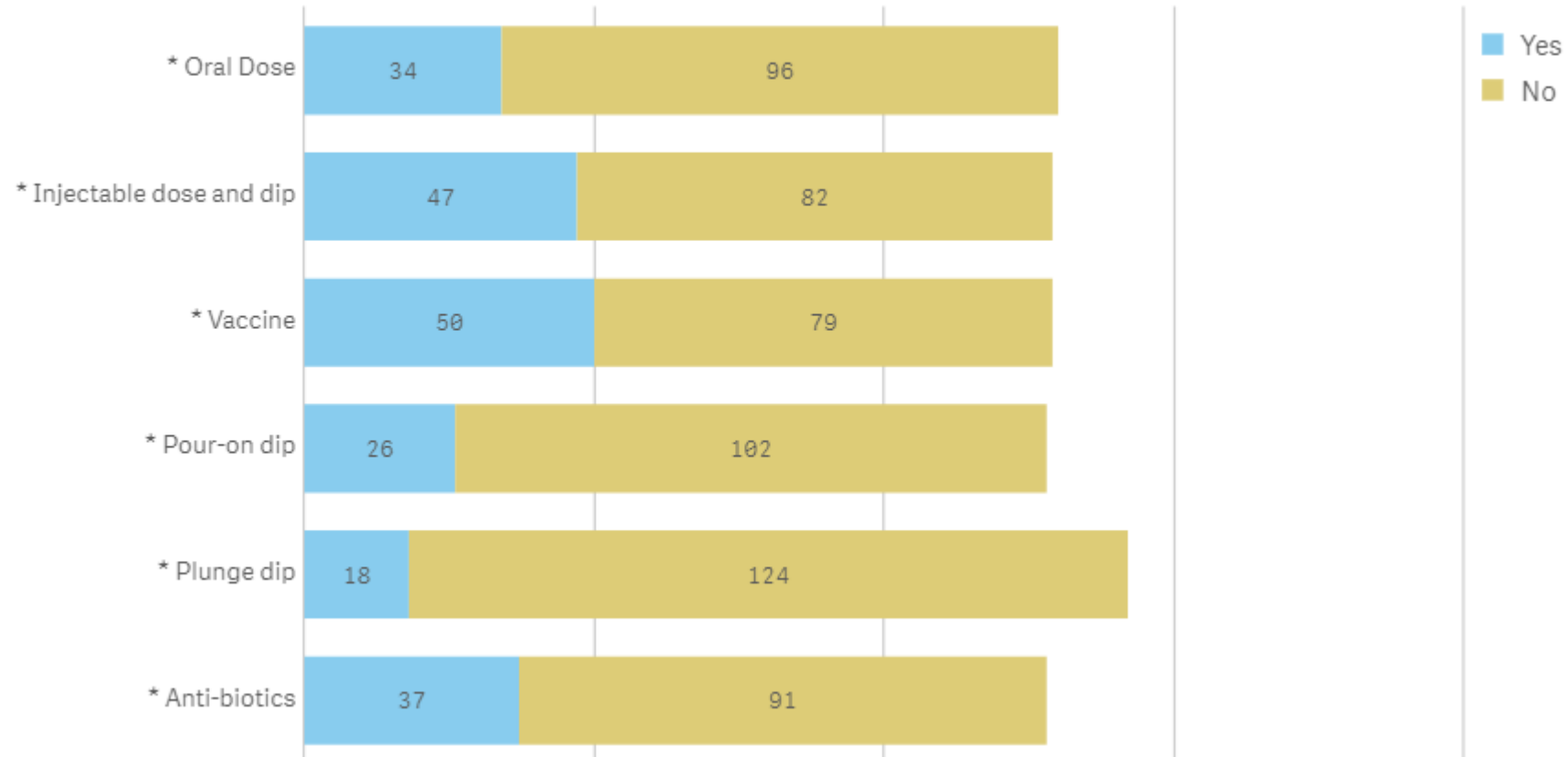
Industry needs to get involved in the development of value chains!



Biosecurity and preventions of diseases

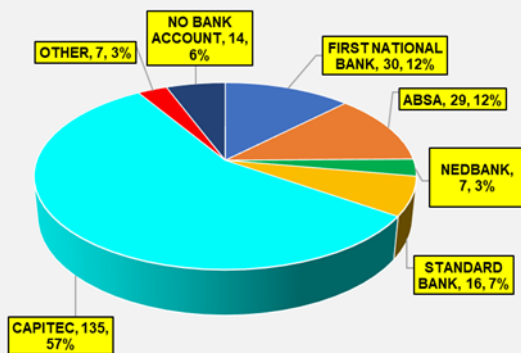
Prevention & Treatment

Farmers are not using medication or biosecurity measures!

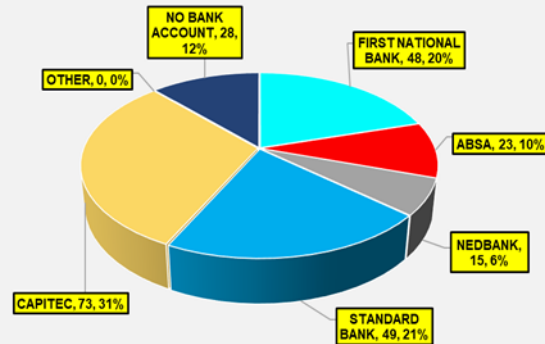


Preferred commercial bank

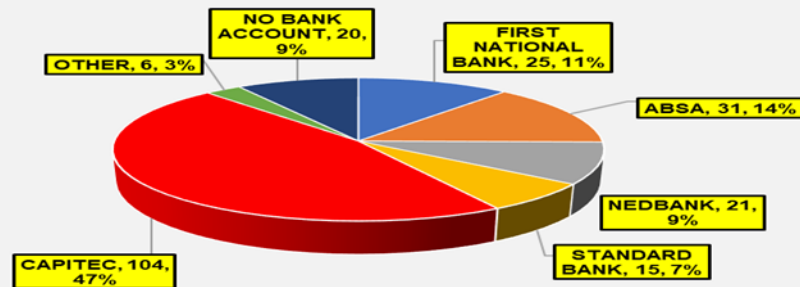
SHEEP GROUPS BANK INFORMATION



GOAT GROUPS BANK INFORMATION

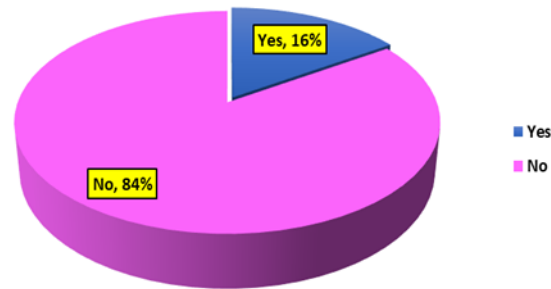


BEEF GROUPS BANK INFORMATION

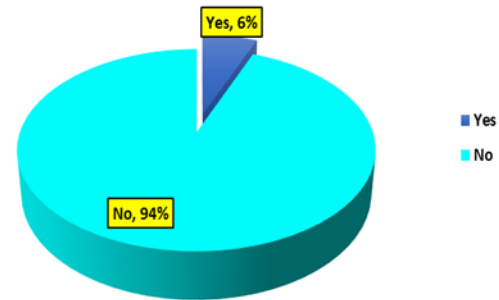


Access to funding for farming activities

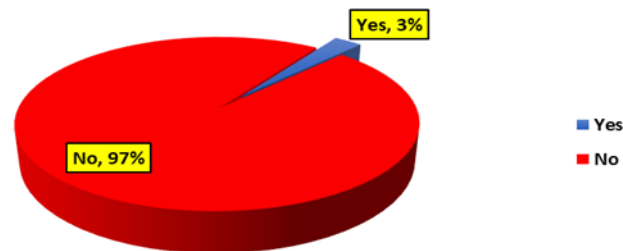
ACCESS TO FUNDING FOR FARMING
ACTIVITIES SHEEP



ACCESS TO FUNDING FOR FARMING
ACTIVITIES GOATS



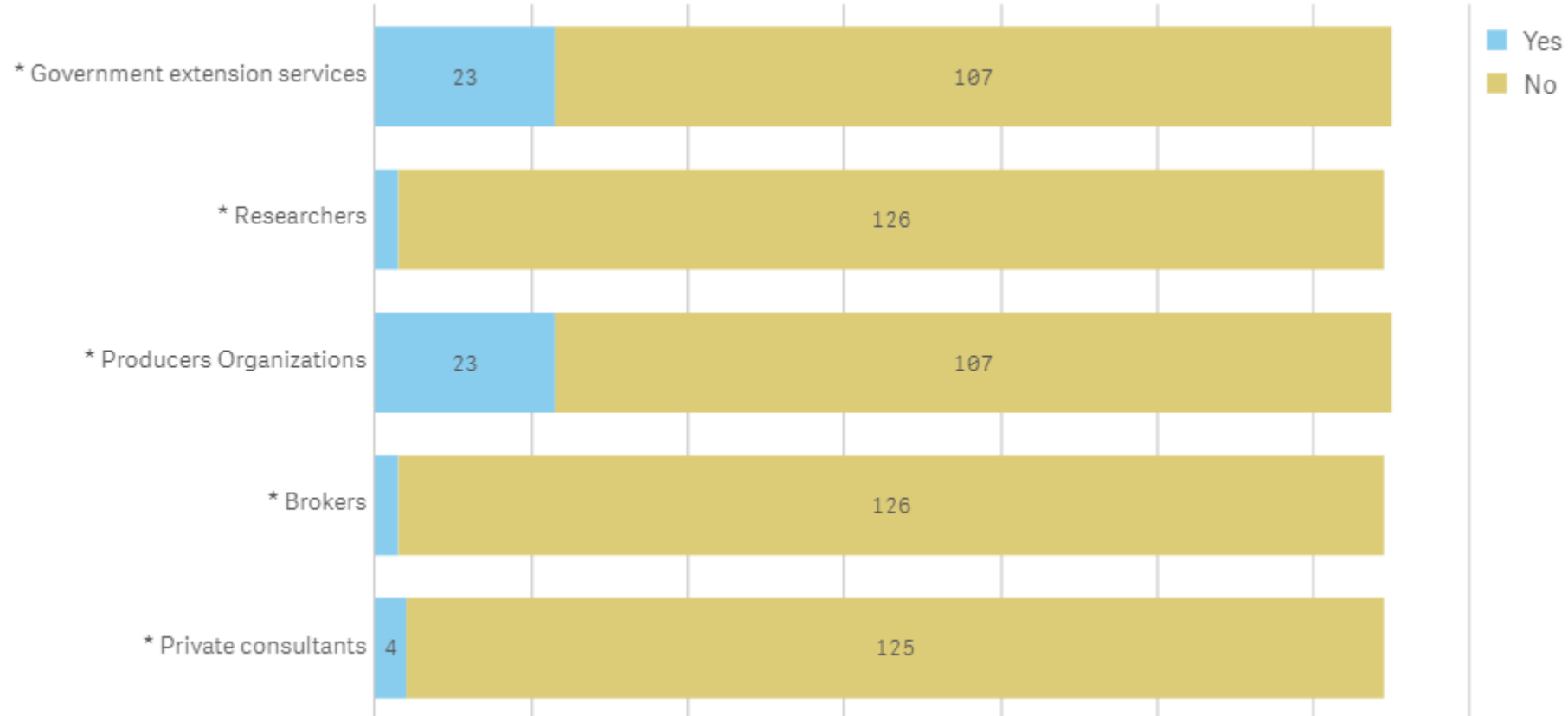
ACCESS TO FUNDING FOR FARMING
ACTIVITIES CATTLE



Supporting structures

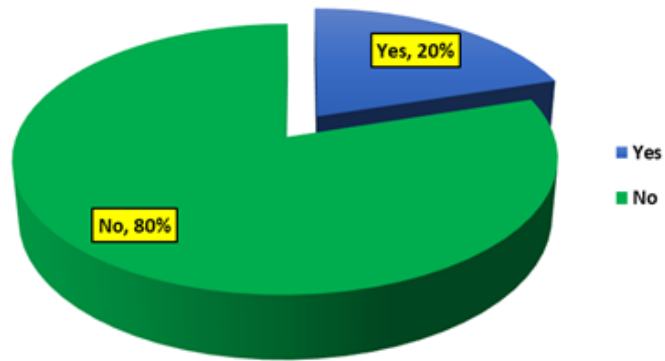
Supporting Structure

Private Industry must fill the GAP towards supporting our farmers!

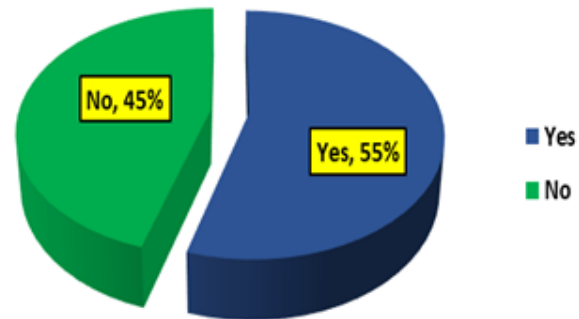


Heard about AgriSETA Before>

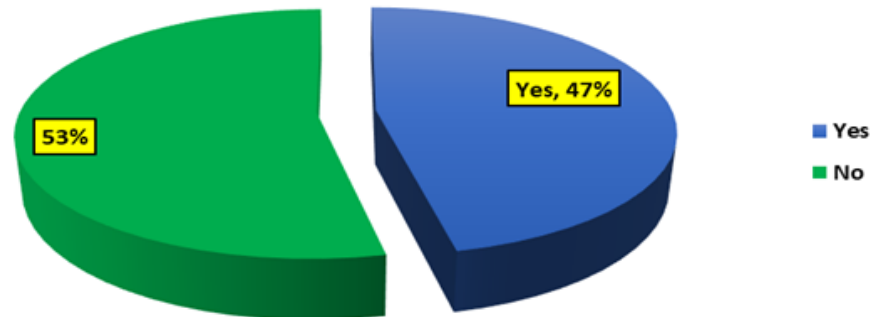
HEARD ABOUT AGRISETA BEFORE SHEEP



HEARD ABOUT AGRISETA BEFORE GOATS



HEARD ABOUT AGRISETA BEFORE : CATTLE



Registration of legal entities



Companies and Intellectual
Property Commission

a member of **the dtic** group

52 Companies
766 Shareholders

Sheep Farmers Companies

Project Ref.	Project Name	Company Name	Reg Number	Total Trained	Total Shareholders
Sheep 1	Siyazama	Igusha Zoboya (Pty) Ltd	2021/112097/07	17	17
Sheep 2	Zandukwane	Zandukwana Ezolimo (Pty)Ltd	2021/898896/07	21	21
Sheep 3	Mphuti Baziya	Khanyisa Marketing (Pty) Ltd	2021/878729/07	20	20
Sheep 4	Mashimbambane	Masikhule Uboya Farming (Pty) Ltd	2022/230768/07	16	21
Sheep 5	Merino	Merino Wool Sheep (Pty) Ltd	2022/332811/07	11	14
Sheep 6	Gladstone	Royal Beef farm (Pty) Ltd	2022/344403/07	15	17
Sheep 7	Esidwadweni	Esidwadweni Farmers Group (Pty)Ltd	2022/548373/07	19	19
Sheep 8	Dum Dum	Sizimele Livestock Consultation (Pty) Ltd	2022409344/07	22	5
		Uphawu Bafuyi (Pty) Ltd	2022/409358/07		5
Sheep 9	Gova	Ilenge Farmers Association (Pty) Ltd	2022/409381/07	28	5
		Siyabakhuphula Farmers (Pty) Ltd	2022/432964/07		5
Sheep 10	Mhlanganisweni	Ruze Wool Grows Association (Pty) Ltd	2022/419517/07	29	10
		Grassland Sheep Farming (Pty) Ltd	2022/419528/07		13
Sheep 11	St Cuthberts	Cuthberts Merino's and Projects (Pty) Ltd	2022/561510/07	25	10
		ST Cuthberts Merino and Projects (Pty) Ltd	2022/562419/07		17
Sheep 12	Gwadane	Qhayisa Farming (Pty) Ltd	2022/455849/07	19	19



Beef Farmers

Project Ref.	Project Name	Company Name	Reg Number	Total Trained	Total Shareholders
Beef 1	Gladstone	Yoxford Farming Enterprise (Pty) Ltd	2021/872705/07	20	20
Beef 2	Klipfontein	Umoya WeMvelo (Pty) Ltd	2021/872695/07	18	20
Beef 3	Rooibult	Leropo Rural Farming (Pty) Ltd	2022/419490/07	19	16
Beef 4	Modutung	Tshwaraganong Farming (Pty)Ltd	2022/374332/07	19	12
		Reya Pele Company (Pty) Ltd	2022/356272/07		7
Beef 5	Hoopstad I	Leruo Beef Farmers (Pty) Ltd	2022/566758/07	17	19
Beef 6	Hoopstad II	Dihwai Mosebetsing (Pty) Ltd	2022/566718/07	20	19
Beef 7	Vereeniging Farmers	Tihjida Ngithjudule (Pty) Ltd	2022/378134/07	28	19
Beef 8	Heidelberg Farmers I	Ratanda Cattle Farming (Pty) Ltd	2022/409404/07	25	46
Beef 9	Heidelberg Farmers II			27	
Beef 10	Koba Tlala Potchefstroom	Cordial Mar (Pty) Ltd			20
		Mojakobodi Agri (Pty)Ltd	2022/432691/07	20	7
		Boikemisetso Tiro Farmers (Pty) Ltd	2022/378076/07		8
Beef 11	Hammanskraal Farmers	Malopakgosi (Pty) Ltd	2022/417317/07		4
		Eco Farming (Pty) Ltd	2022/419447/07	27	28
		Masimong Beef Farmers (Pty) Ltd	2022/554008/07		4



Goat Farmers

Project Ref.	Project Name	Company Name	Reg Number	Total Trained	Total Shareholders
Goat 1	Bloemfontein I	Boikemisetso Boer Goats (Pty) Ltd	2022/239969/07	19	11
		Dimashi (Pty) Ltd	2022/234455/07		11
		Setlagole Bpoer Gost farmers (Pty) Ltd	2022/235063/07		10
Goat 2	Kimberley I	Goatstone Farm (Pty) Ltd	2022/348329/07	22	15
		BEAQ Farming (Pty) Ltd	2022/234425/07		15
Goat 3	Oppermansgronde	DARM Enterprises (Pty) Ltd	2022/235695/07	20	13
		LADK Ippermans Produce (Pty) Ltd	2022/237698/07		13
		REVO-Goat (Pty) Ltd	2022/233585/07		13
Goat 4	Mahikeng I	Bowin Sea Farms (Pty) Ltd	2022/237792/07	35	11
		Golden Goats Farming (Pty) Ltd	2022/332608/07		7
		Pudi-Khumo (Pty) Ltd	2022/237862/07		5
		Sekgwa Goat Farming (Pty) Ltd	2022/235006/07		4
Goat 5	Bloemfontein II	Farm Meat and Spice (Pty) Ltd	2022/256411/07	29	21
		DARM Enterprises (Pty) Ltd	2022/235695/07		13
Goat 6	Kimberley II	LADK Ippermans Produce (Pty) Ltd	2022/237698/07	32	13
		REVO-Goat (Pty) Ltd	2022/233585/07		13
		Barui Mmu Botshelo Farming (Pty) Ltd	2022/377645/07		17
Goat 7	Mafeking II	Leruo Thuo Farming (Pty) Ltd	2022/377588/07	33	4
		Mojakobodi Agri Products (Pty) Ltd	2022/432691/07		7
		Molemane Goat Entyerprise (Pty) Ltd	2022/377549/07		17
		Agri Hub Group (Pty) Ltd	2022/391405/07		7
Goat 8	Western Cape - Malmesbury	Atammallusi Farming (Pty) Ltd	2022/378987/07	20	7
		Umanih (Pty) Ltd	2022/391460/07		6
Goat 9	Mohiar Trust: Middelburg	Golden Goats Farming (Pty) Ltd	2022/332608/07	14	14
Goat 10	Mohiar Trust: Graaff Reinette	Marule Farm (Pty) Ltd	2022/348352/07	14	14
Goat 11	Mohiar Trust: Jansenville	Marule Farm (Pty) Ltd	2022/348352/08	18	18



An Outstanding Concept

“Your Mental Wellness entry changed my mindset in a very positive way. It makes me see the bigger picture of farming and encourages me to change my way of farming”

The Way Forward

- 1. Established 34 WhatsApp groups to communicate information and advice directly to farmers**
- 2. Further training requirements**
 - 1. Farming and financial Record keeping**
 - 2. Animal Biosecurity and Health**
 - 3. Farm Planning and Business Management**
- 3. Mentorship and supporting structures**
 - Use of Technology (Agri-pedia/WhatsApp / Facebook/ Audio-visual Training)**
 - Extended Industry Supported skills training**
 - Correct application and utilisation of new legal entities (Training Function)**
 - Industry involvement in product marketing for external inflow of capital**
 - Production loans from the relevant banking sector (CAPITEC)**

The Way Forward

4. Extended Mentorships

- More Industry related research (data base of farmers)
- Digital Agricultural Extension methods (Social Media / Agri-pedia)
- Future impact measurements (Technology)