



# Women In Farming: Update report

Sulaimaan Patel | August 2022



**momentum**  
**METROPOLITAN**  
FOUNDATION

# Section 1: Background





## **1.1 Our approach to year 1- Group 1**

# A high-level approach to Women In Farming: Group 1



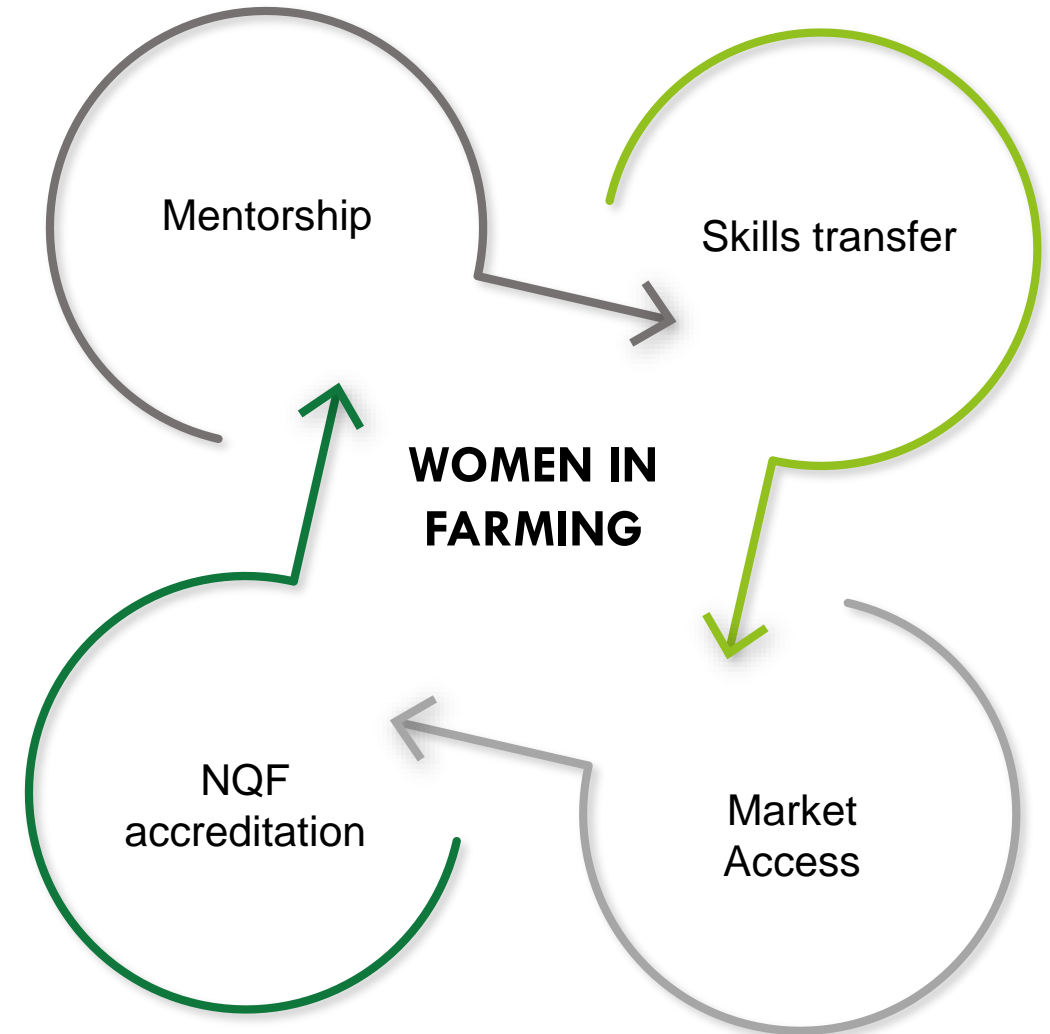


# WOMEN IN FARMING

This initiative is a mission to enhance the skills of young female farmers to enable and empower them to better feed their families and create jobs for their communities.

The objective of the Momentum Metropolitan Women in Farming Initiative is 3-fold:

- To create **knowledge-based economies** within the rural areas of South Africa.
- To stimulate, encourage and **support emerging entrepreneurs** (financial, technical, and mental support).
- To address the **socio-economic problems** faced by young females in agriculture.



**1.2 What has been accomplished at this stage?**



# What have our learners been trained on



**01** Mental wellness and analysis

**04** Agricultural marketing and market access

**02** Poultry and vegetable farming

**05** Pest, diseases and weed control

**03** Agri-business management

**06** Soil fertility and plant nutrition


# Where we are with group 1





# Section 2: Overview of Group 1 training





## 2.1 Group 1 overview



# Introduction to needs analysis and farming requirements



## The rationale for the survey:

The purpose of the survey was to establish the circumstances on the ground at our farmer's homes and businesses and to compare this against previous industry player development reports and recommendations of farmers in the same areas.

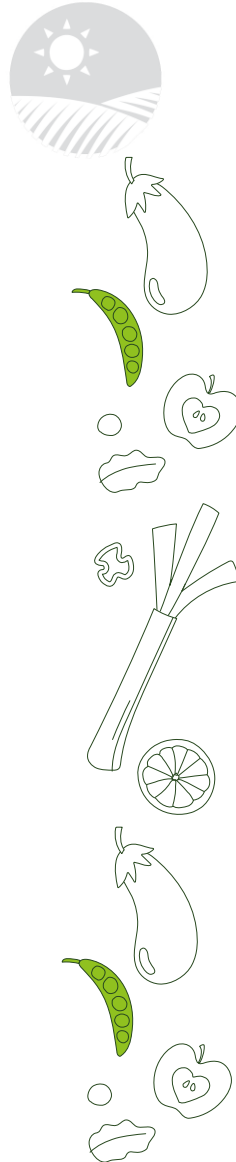
To ultimately capture the needs that could be addressed through this project identified by ourselves and other role players in the industry.



## Methodology

---

- All 30 Group 1 participants were briefed on the field study and its objectives.
- The study was conducted on the \_\_\_\_ of June 2022
- Consent to share the findings with Momentum was obtained from all 30 ladies.
- The aimed outcomes were explained and focused on a training outcome.
- The survey had 7 sections with 56 questions.
- The sections of the survey were:
  1. Demographic and household overview
  2. Educational overview
  3. Farming and market access overview
  4. Umgibe relationship overview
  5. Land Over view
- Surveys were conducted in English
- Translation services were in place by members of the I3A and Umgibe teams.
- Writing services were also available through the assistance of the I3A team.



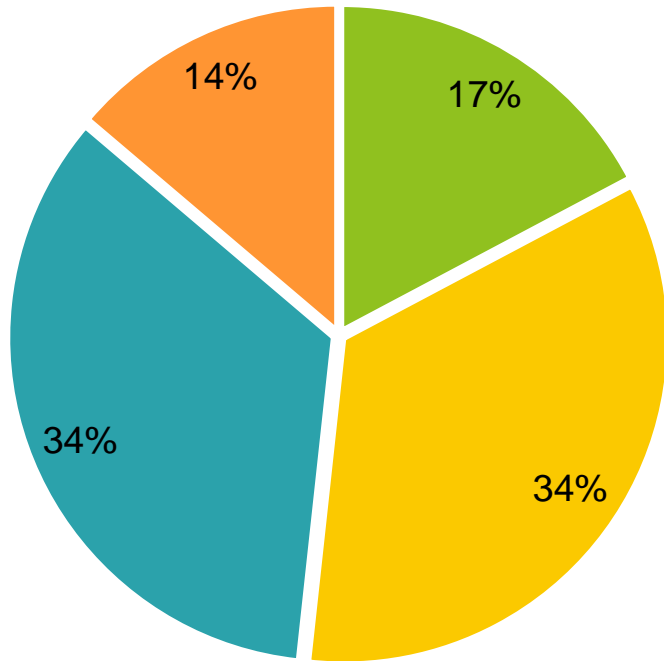


## **2.2 Demographic and Household overview**

# Household information of our farmers

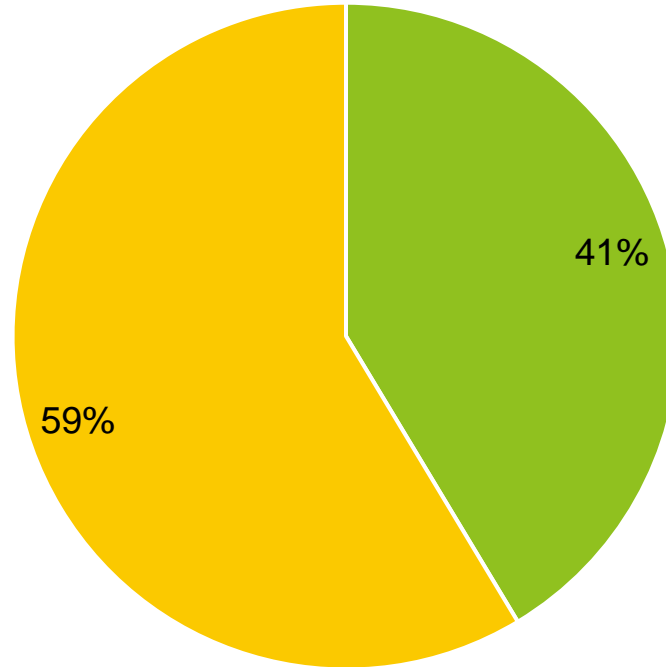


Age distribution of our farmers



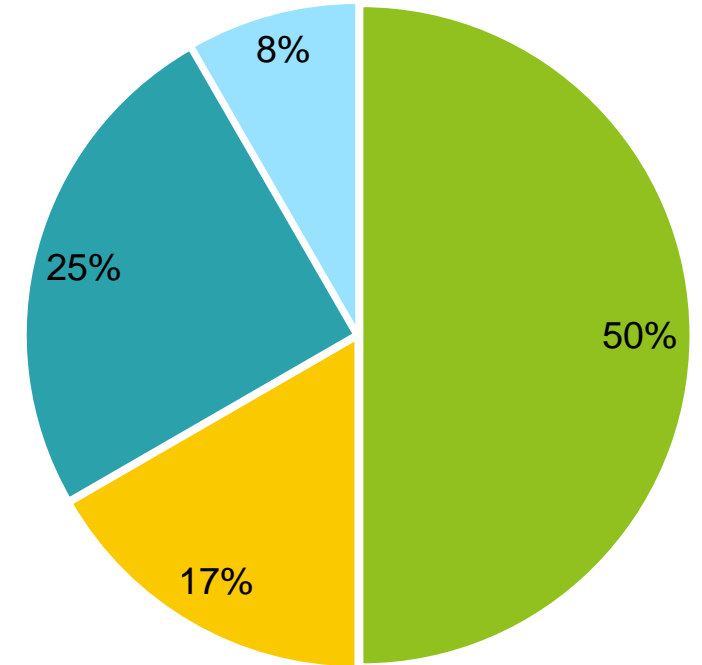
■ 15-20 ■ 21-25 ■ 26-30 ■ 31-35

Do you have any children?



■ YES ■ NO

How many children do you have?

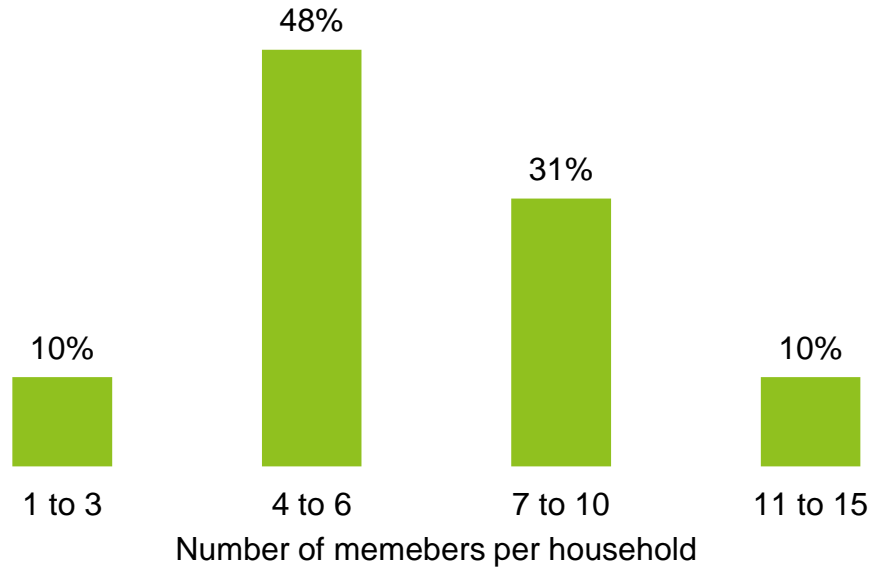


■ 1 ■ 2 ■ 3 ■ 4 ■ 5

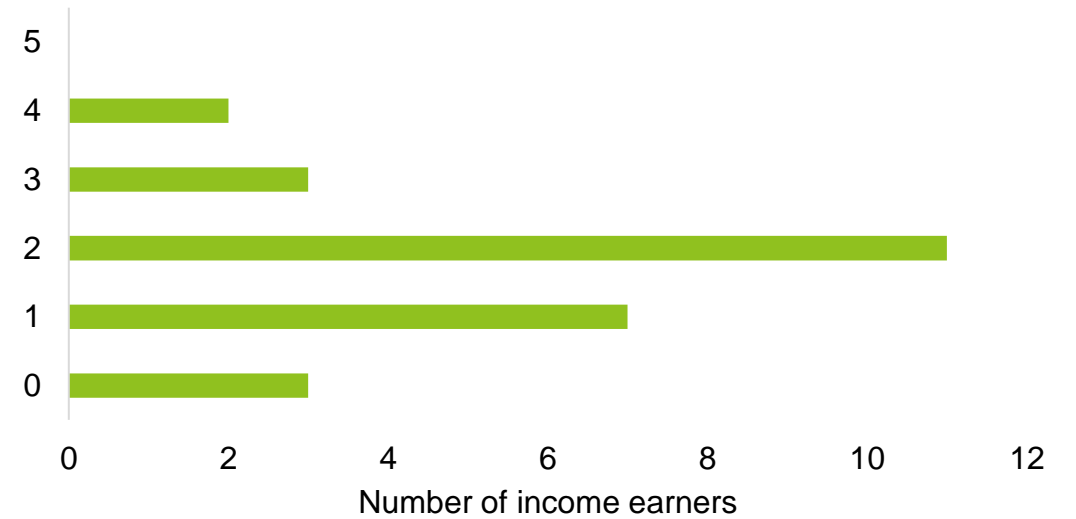
# Household information of our farmers



How many members are there in your household?



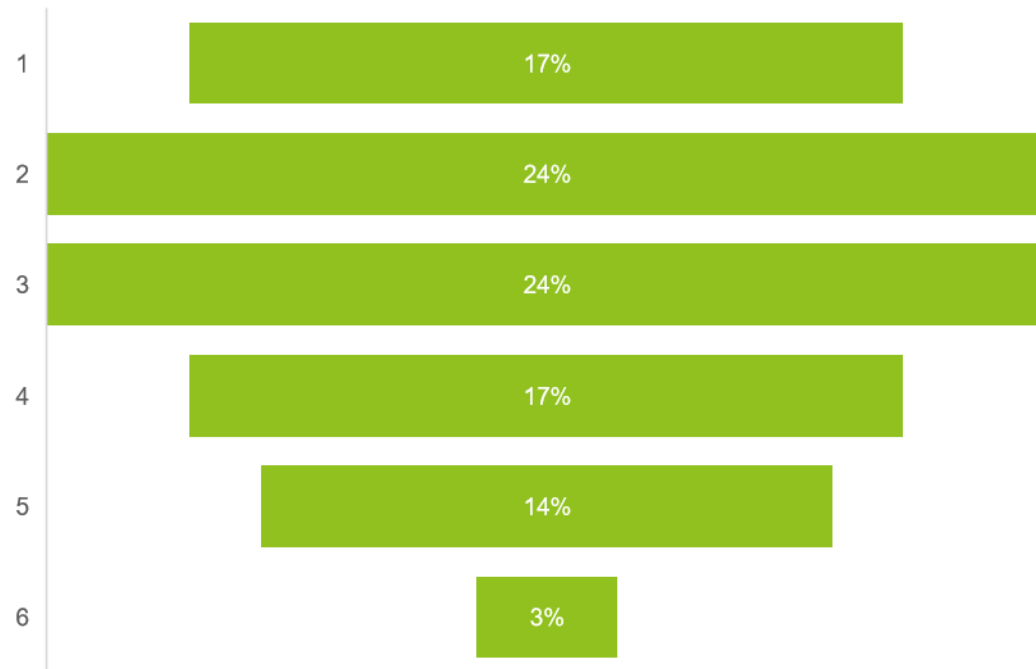
How many income earners are in you household?



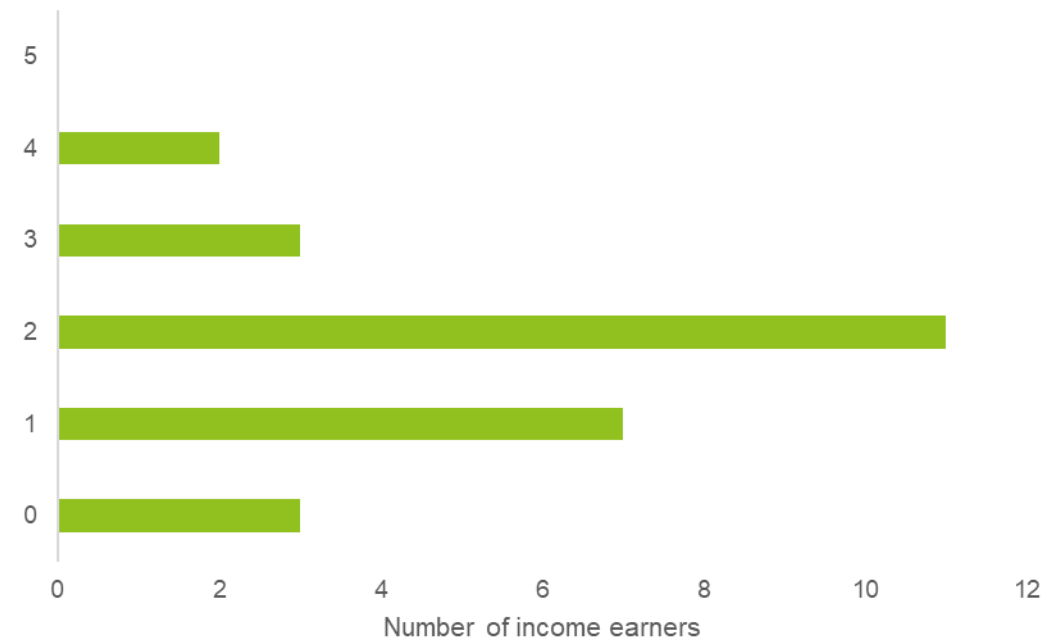
# Household income of our farmers



Number of people receiving SASSA per household



How many income earners are in your household?

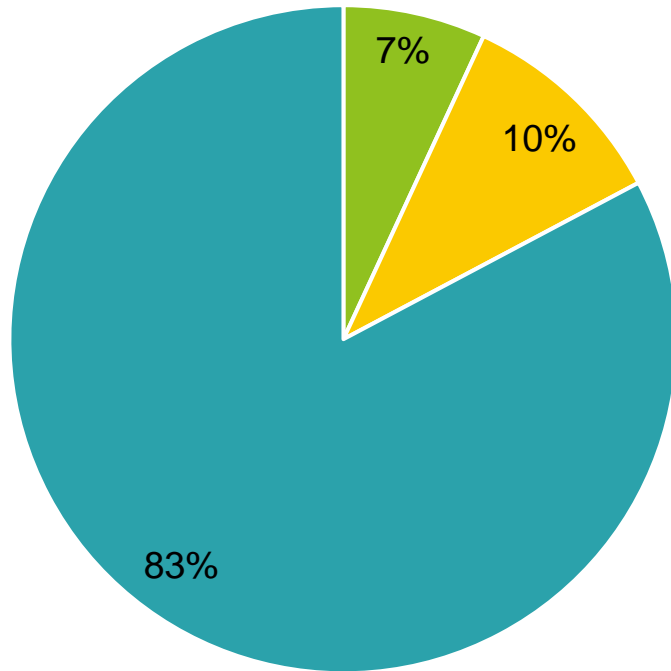




# Household income cont.

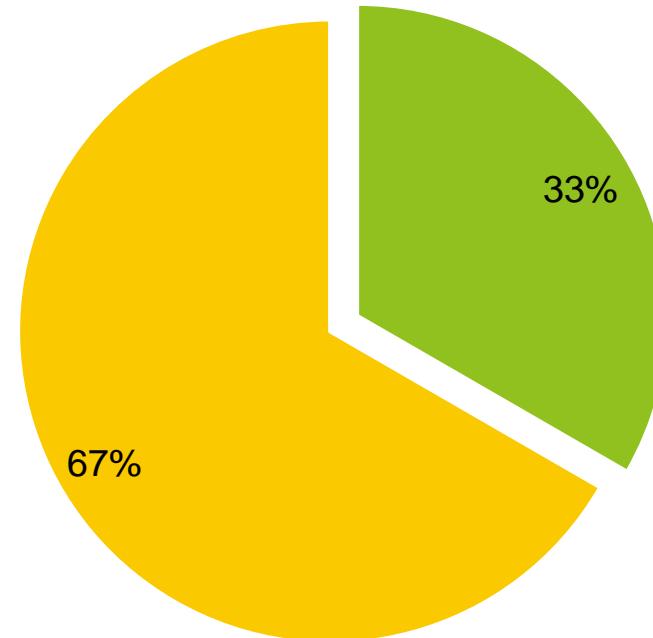


Do you earn a non-farm income?



■ no response ■ yes ■ no

If yes, is your non-farm income bigger than your farm income?



■ yes ■ no

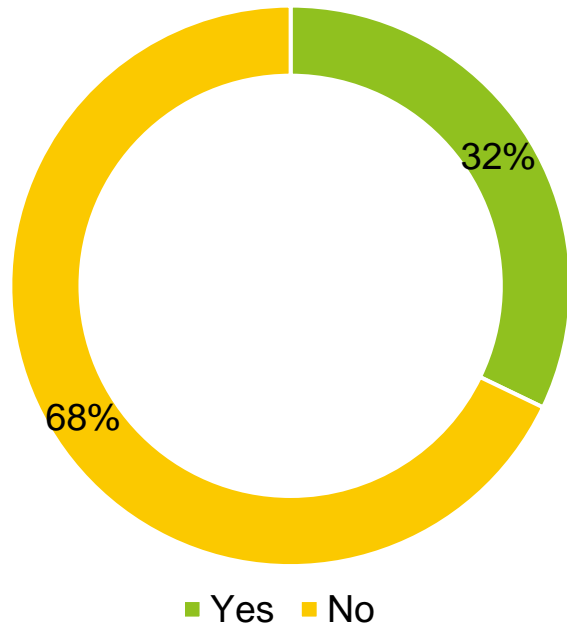
## 2.3 Educational overview of group 1 farmers



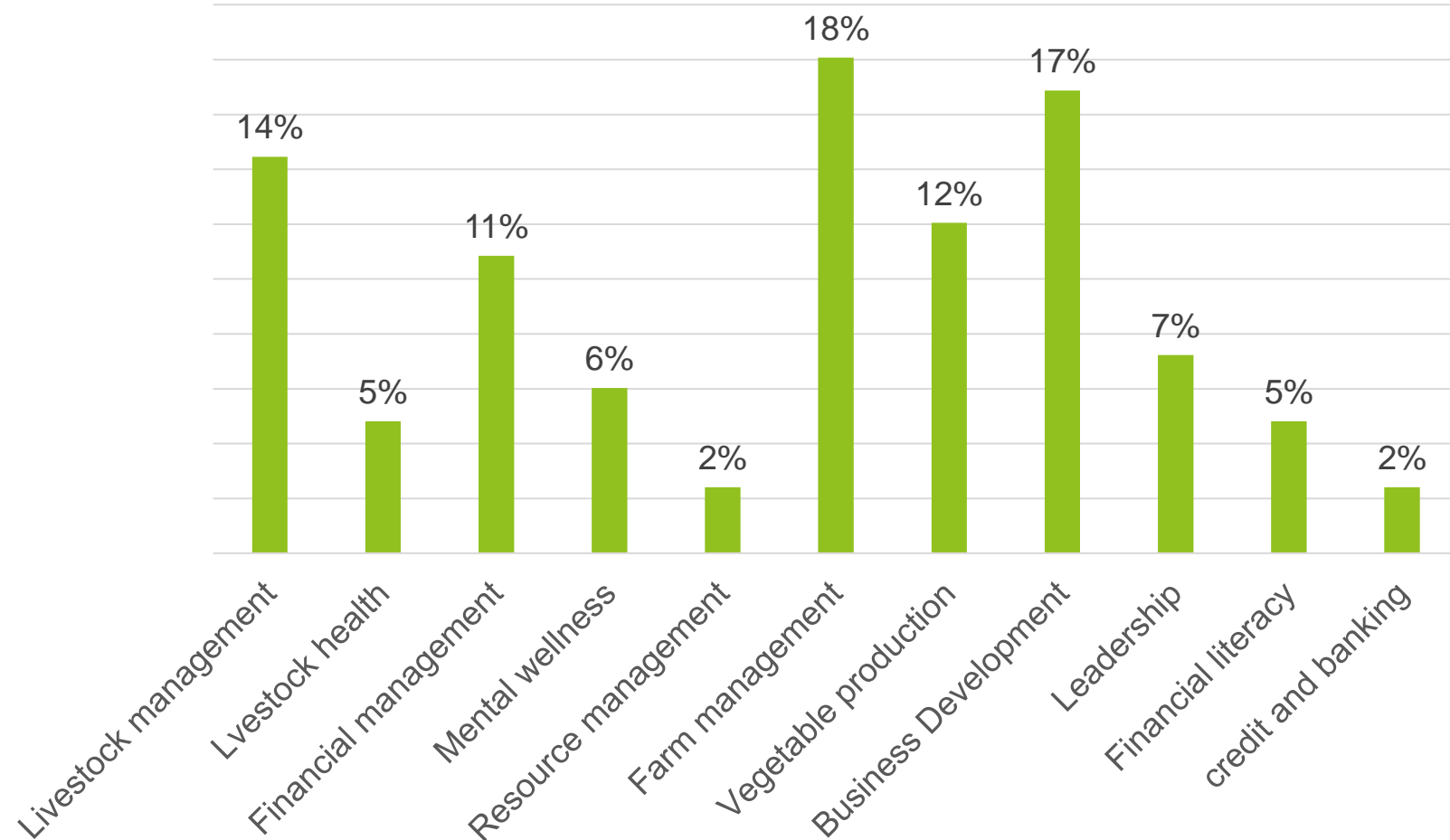
# Educational overview



Do you have any form of agricultural training?



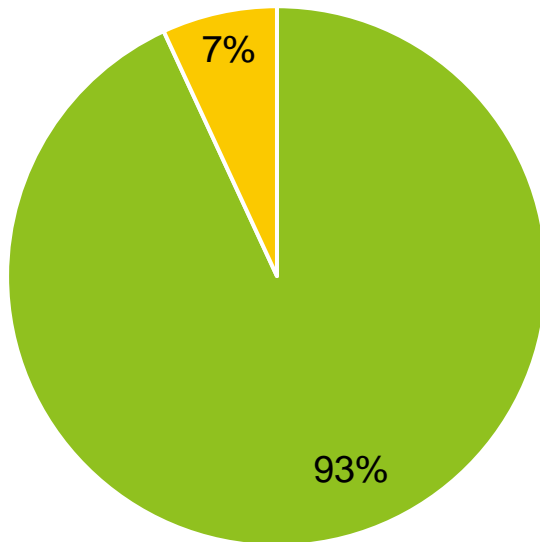
Areas you would like training in



## Educational overview cont.

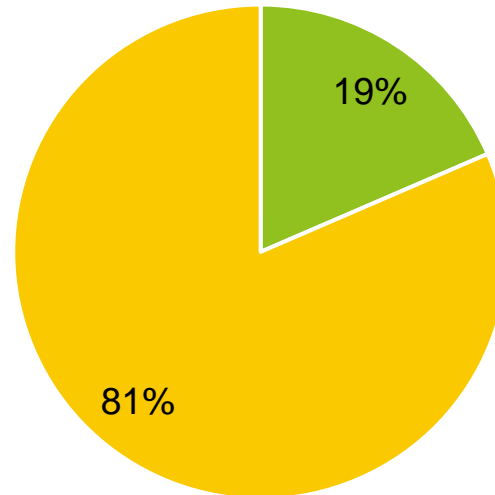


Did you complete Matric?



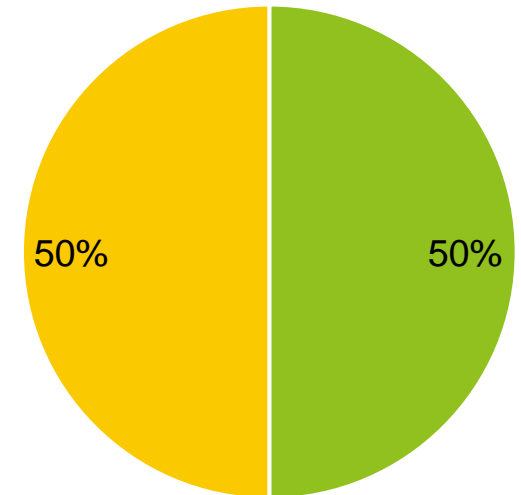
■ Yes ■ No

If yes, have you attended any TVET, university or tertiary institutions?



■ No ■ Yes

If no, what is your highest grade completed?



■ Grade 8

# Educational overview cont.



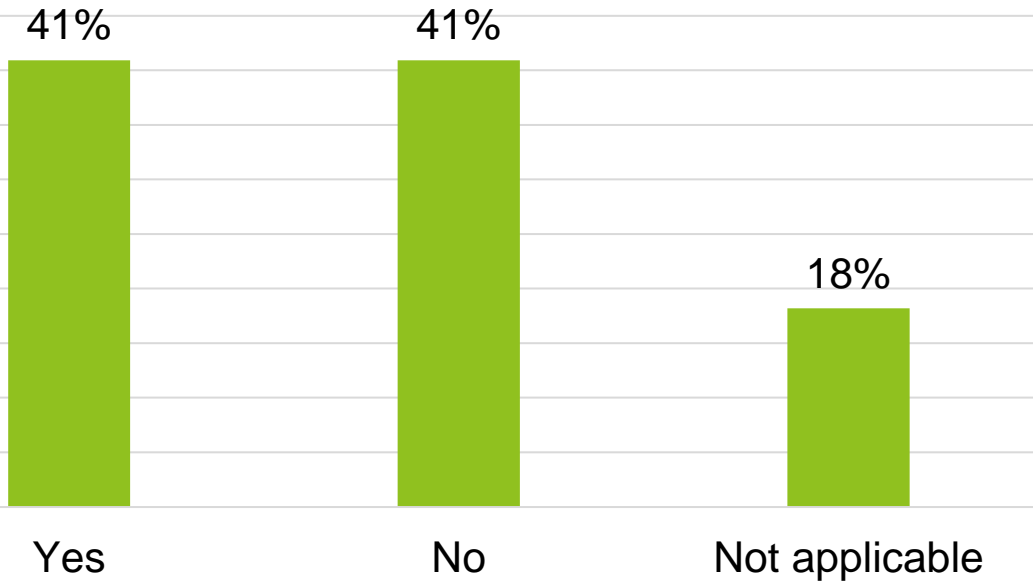
Bachelor in Agricultural Management	BSc Agriculture : Agronomy (Honours degree)	National Diploma in Plant Production (in the process o...	Plant production	National Diploma on Animal Production
	Business Management	Animal Production	ND: Cost and Management Accounting. AD: Management...	Supply Chain Management
BCom Financial Management	TVET Community Development	BA Psychology Honours Degree	Level 4 Primary Agriculture and Nb Farming Management	Social work
			Diploma in Animal Production (still a student studying this course)	Agricultural base on Plant Production
Public management				

Educational background of farmers that have post-school education

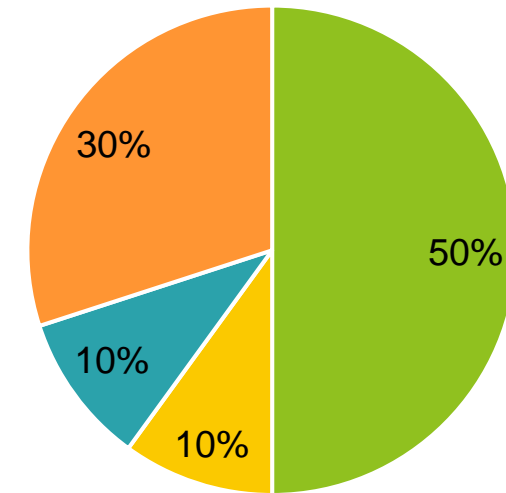
## Educational overview cont.



Did you complete your post-school education



If no, what is the reason for not completing?



- Student financial constraints
- Health issues
- Other social problems
- Family Responsibilities

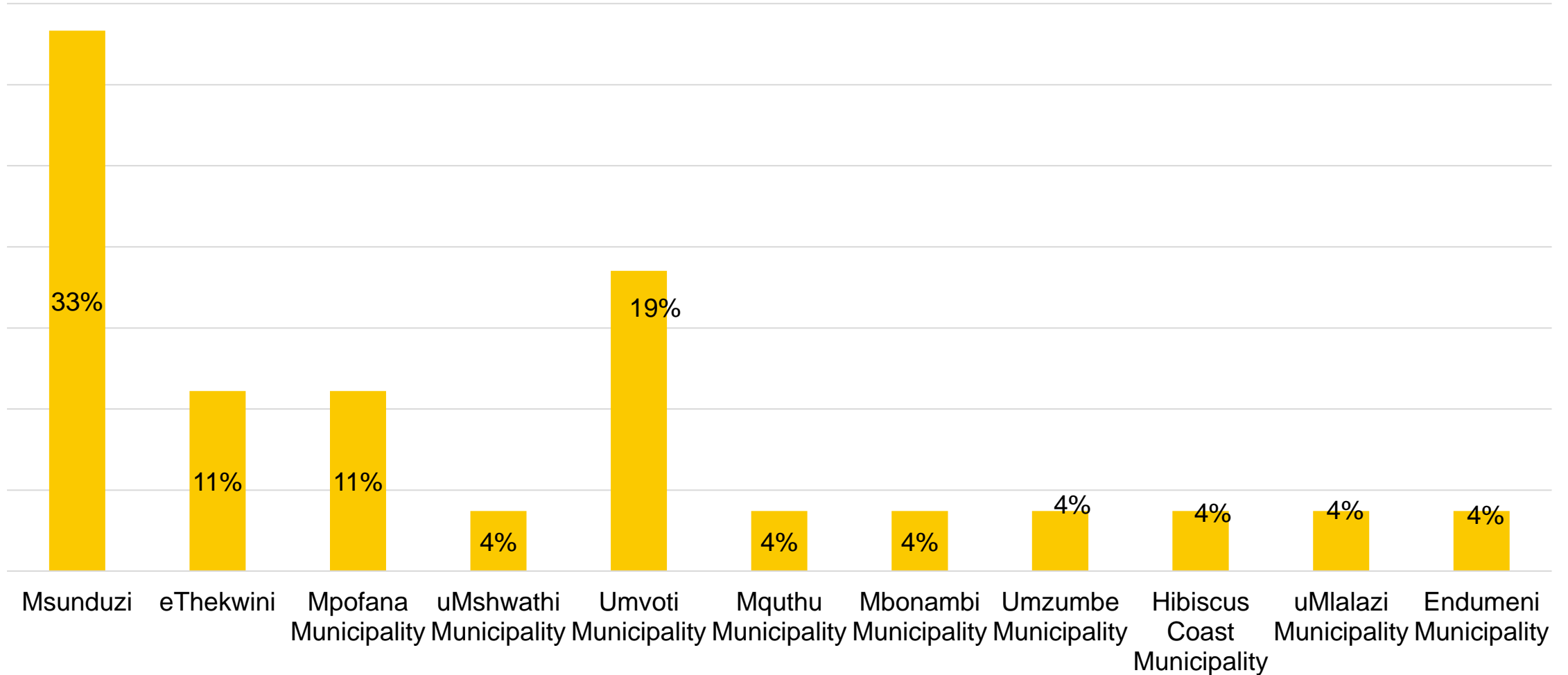


## **2.4 Farming and market access overview**

# Geographic location of farms



## Local Municipalities

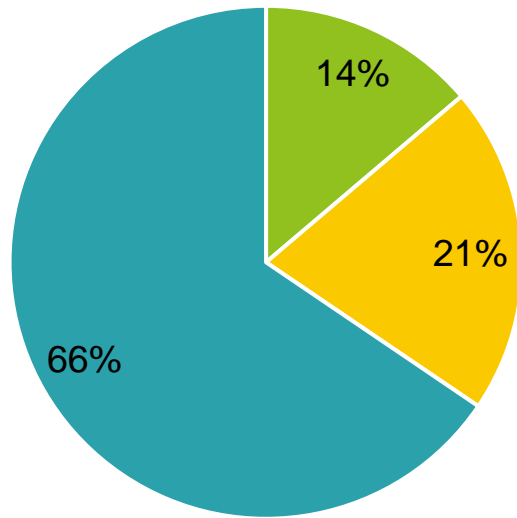




# Farming information

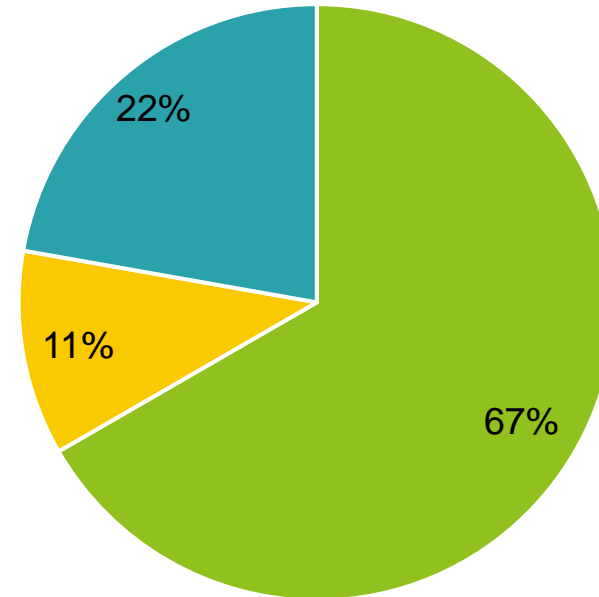


What do you produce on your farm?



- other (fruit,goat,seedlings)
- egg production
- broiler chicken
- vegetables

If you are in the poultry industry, what do you produce?

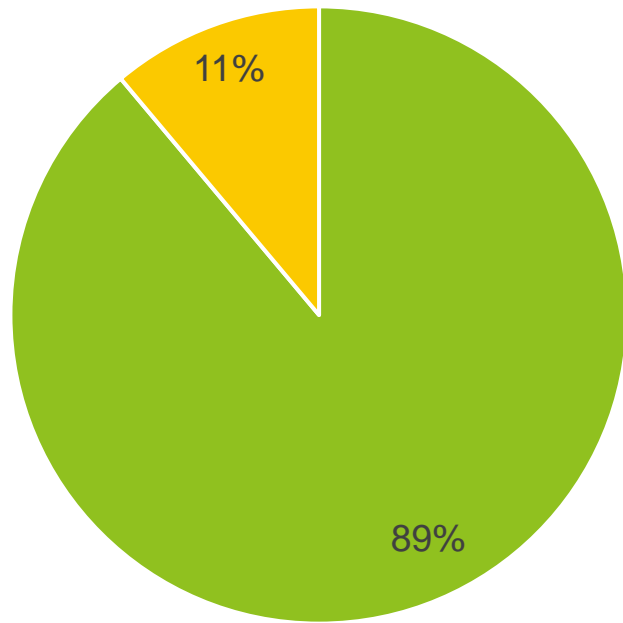


- Chicken (Broilers)
- Day-olds (chicks)
- Layers (eggs)

# Farming structures

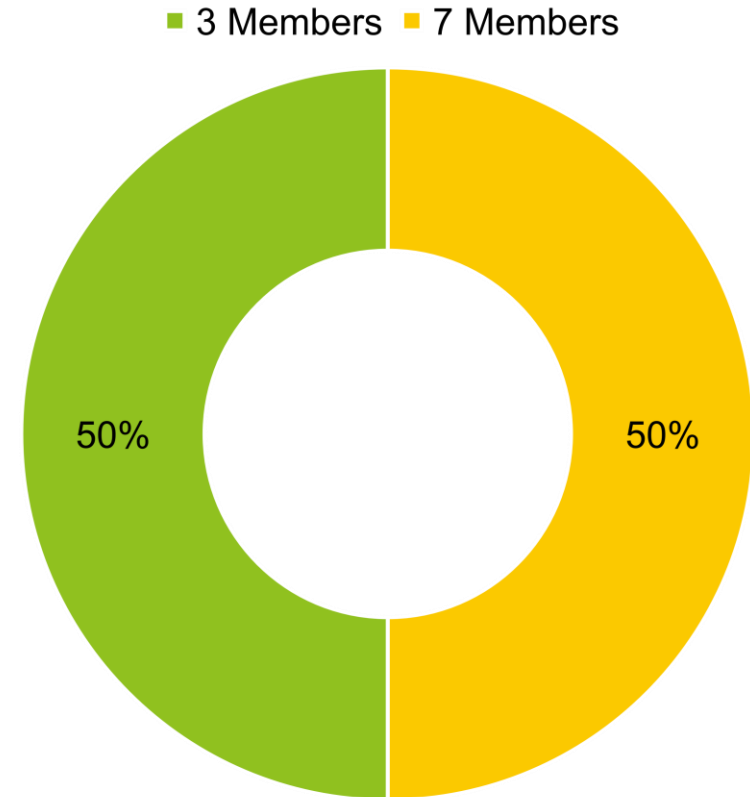


Are you an individual farmer or do you farm in a cooperative?



■ Individual Farmer ■ Cooperative

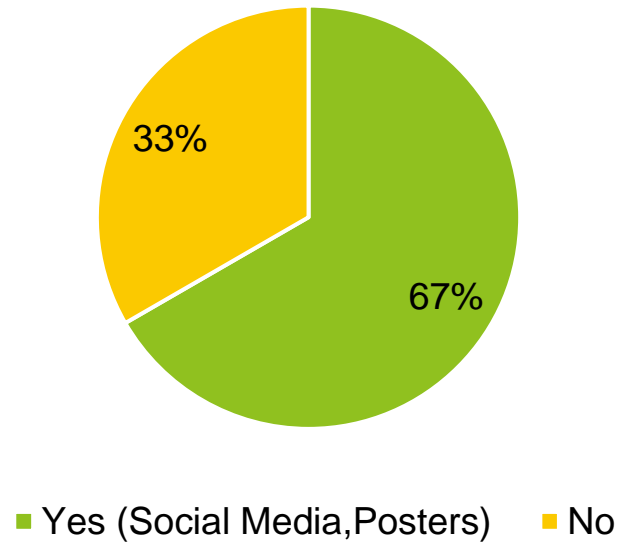
If you farm in a cooperative, what is its name and how many members are there?



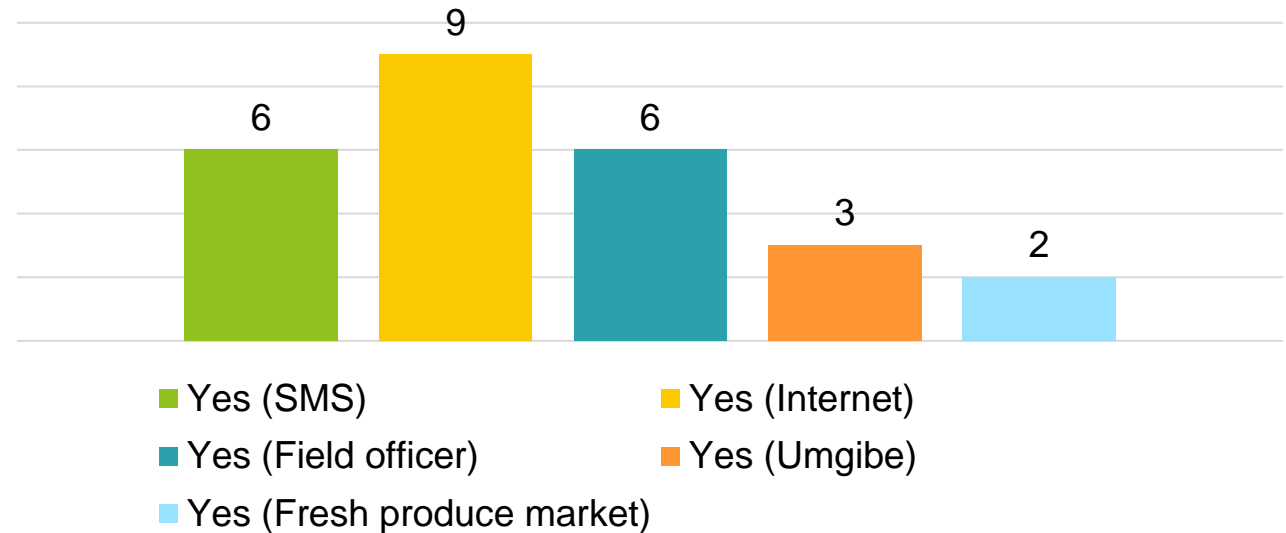
# Marketing overview



Do you do any advertising? Please specify.



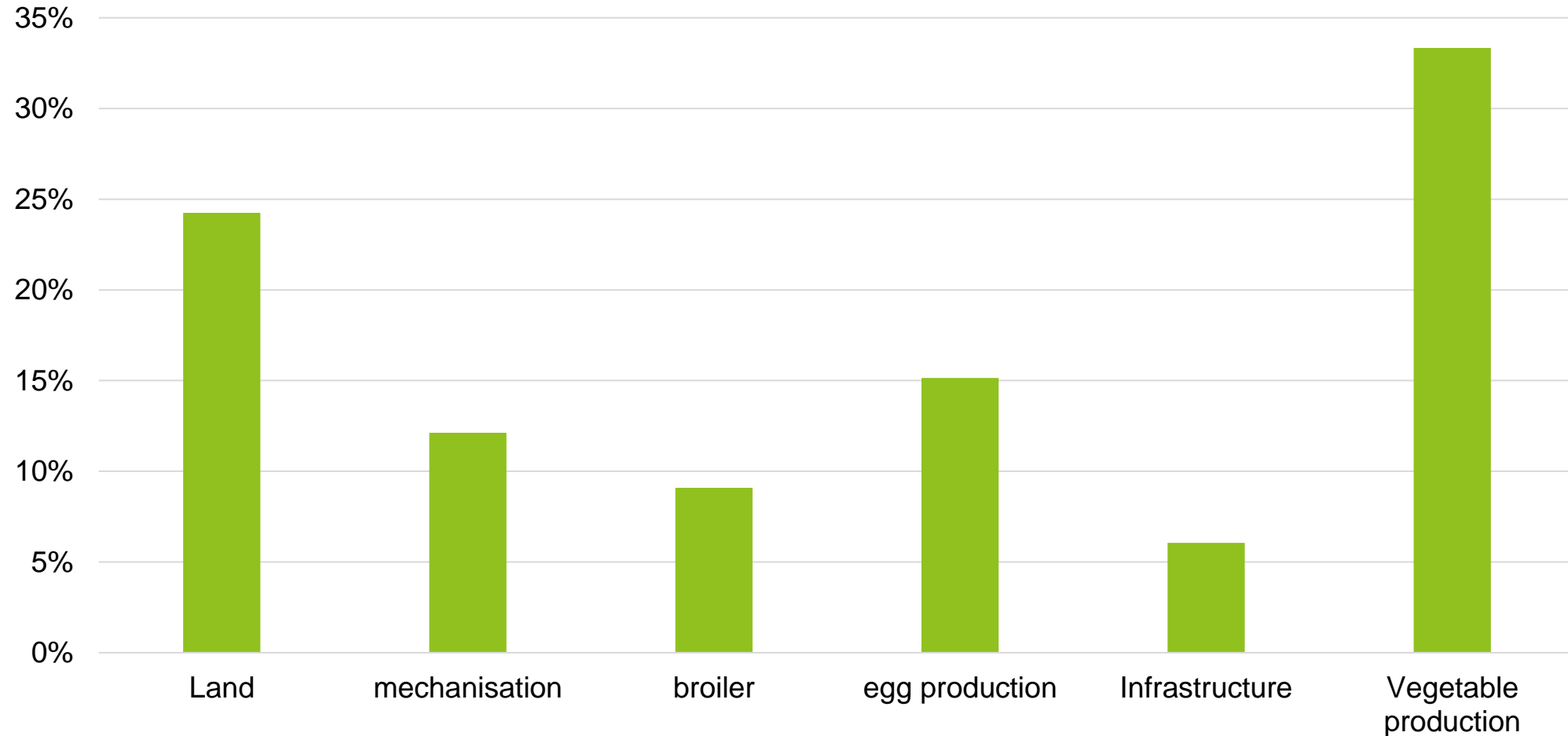
Do you receive any communication about the current market prices for your products?



## Farm priority overviews



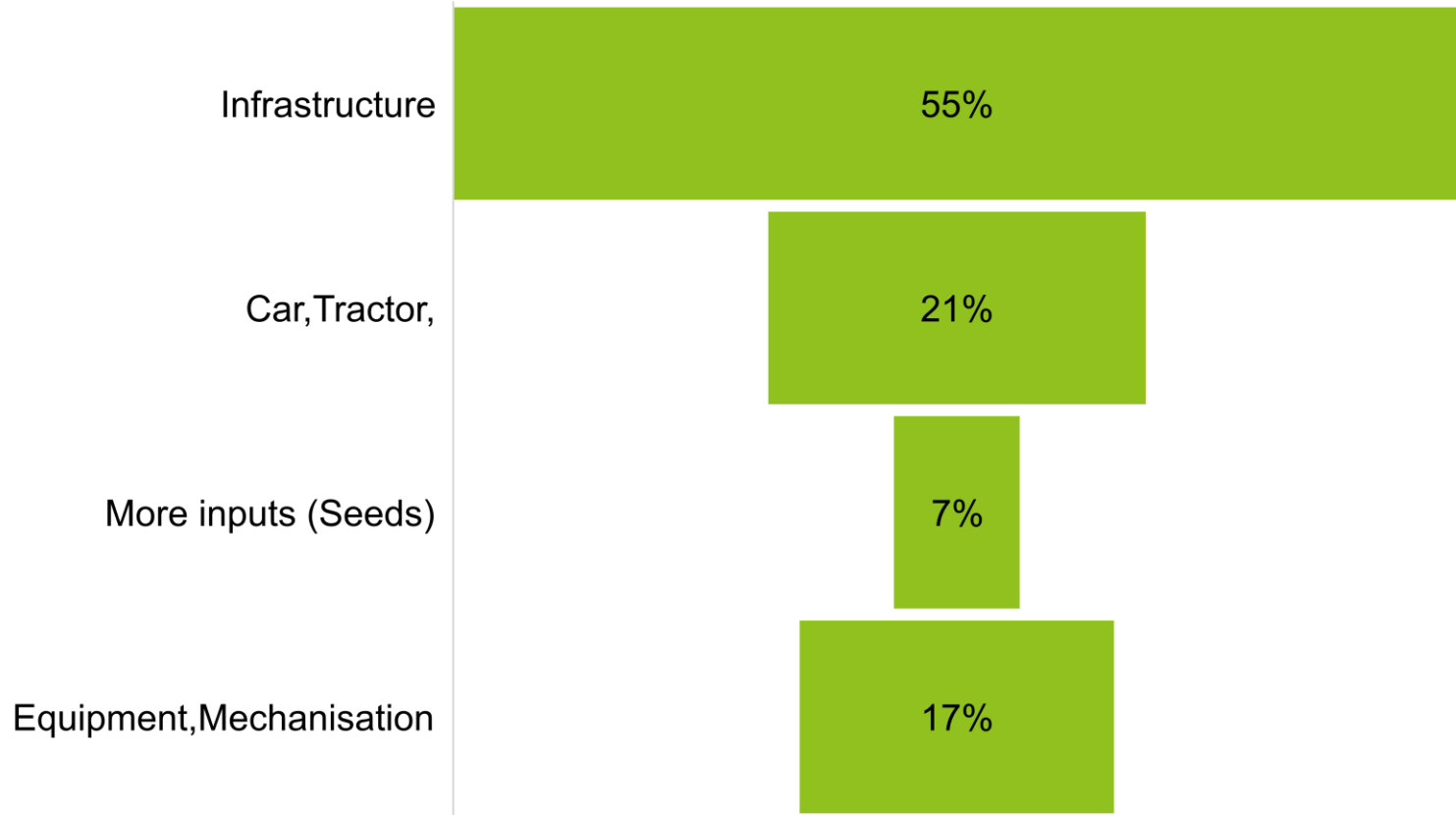
What component of your farming enterprises do you prioritise when re-investing?



# Funding needs analysis



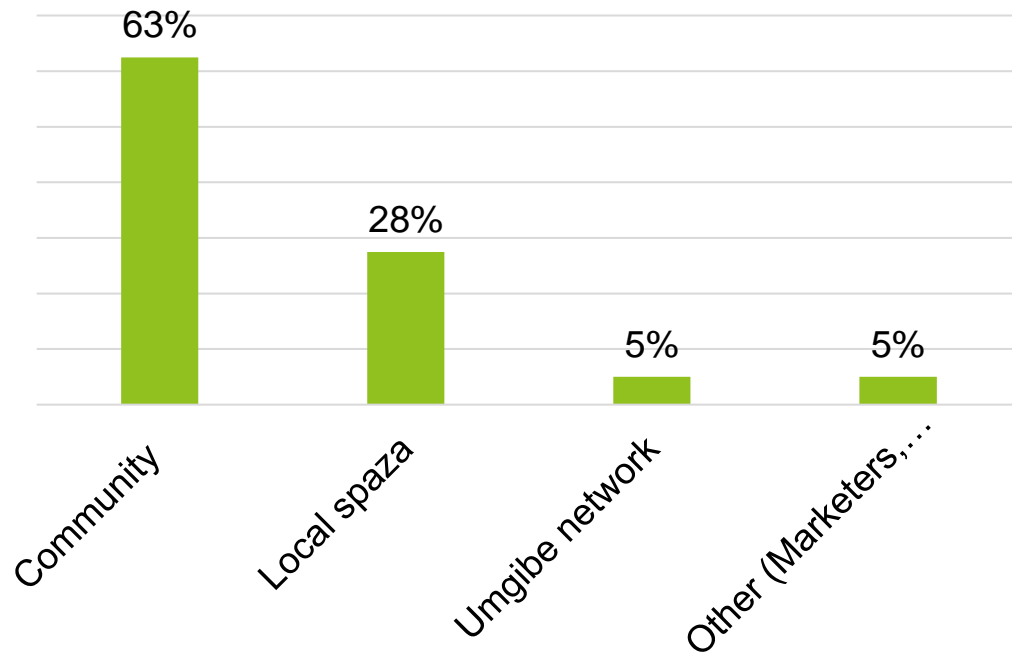
Given funding for your farm, what would you use it for?



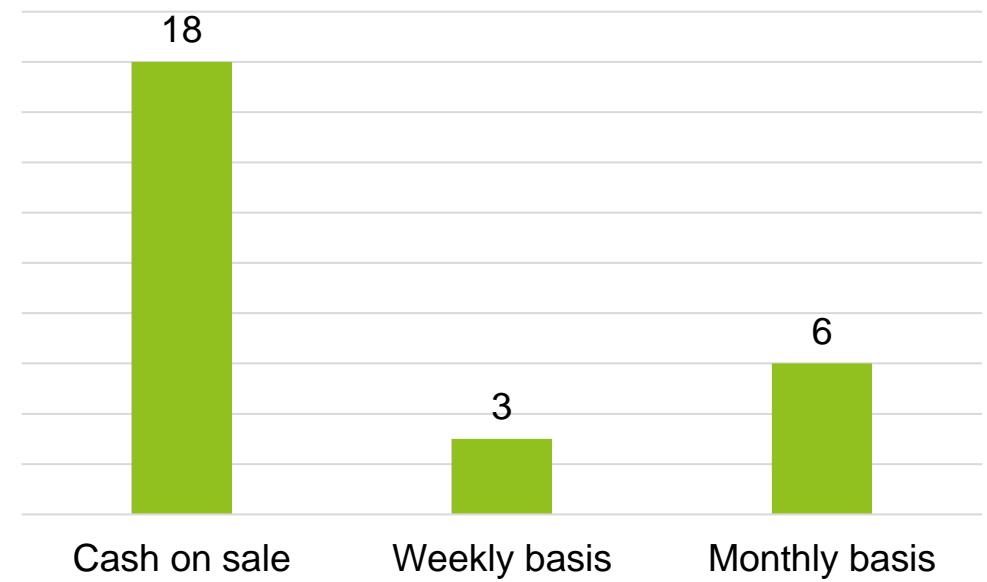
# Customer overview



### Who do you supply your products to?



### When do your customers pay you?





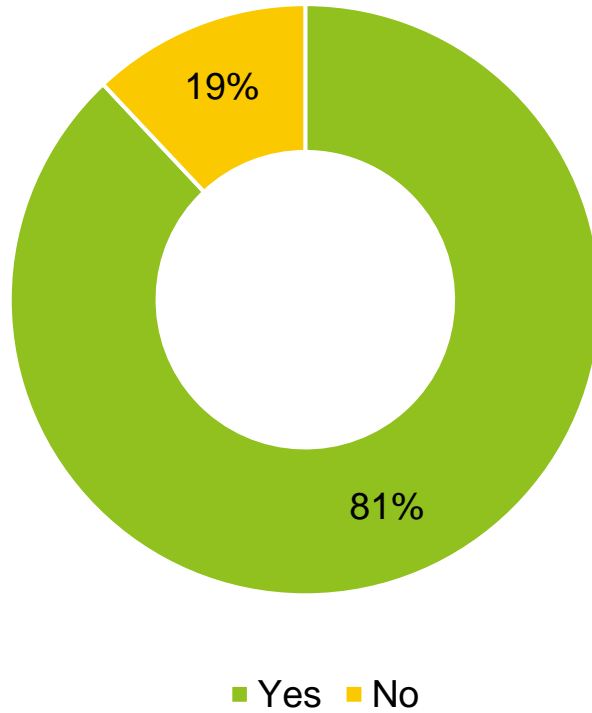
## 2.5 Umgibe relationship overview



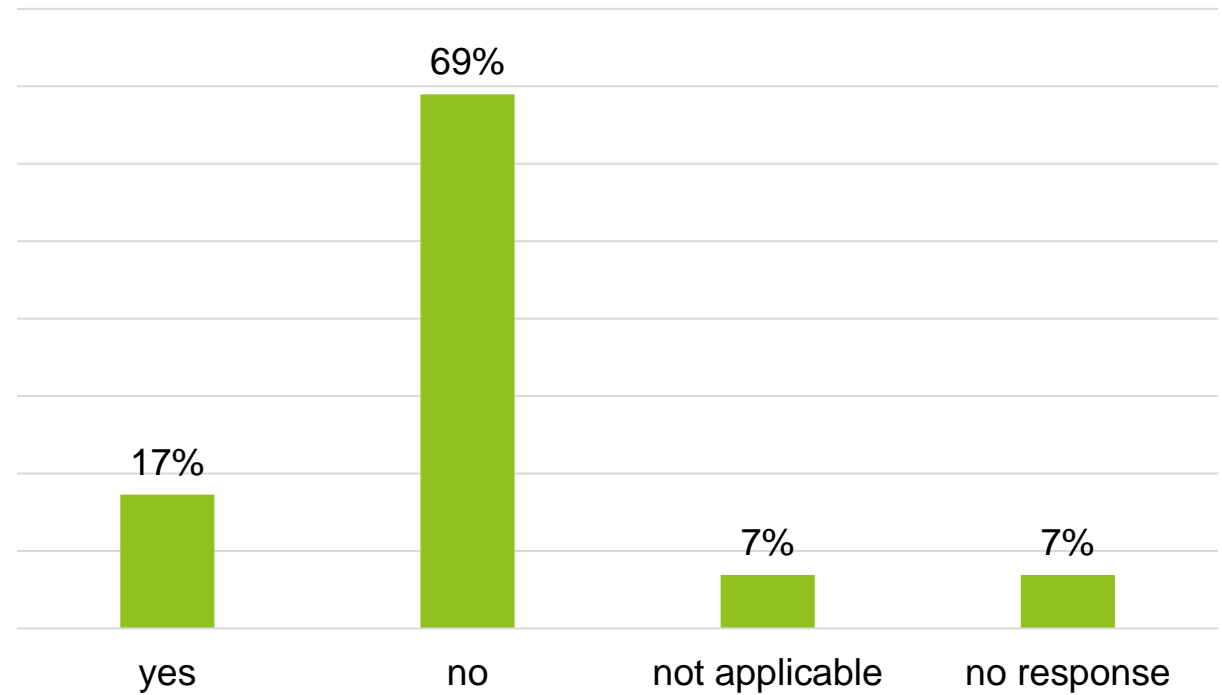
# Umgibe network overview



Are you part of the Umgibe network?



Do you pay a fee to be part of the Umgibe network?

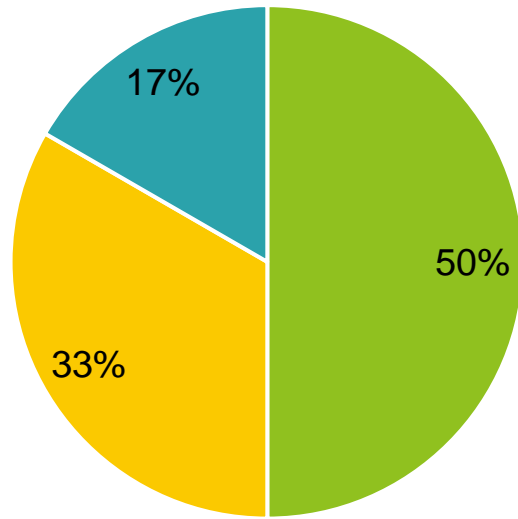




# Umgibe network overview

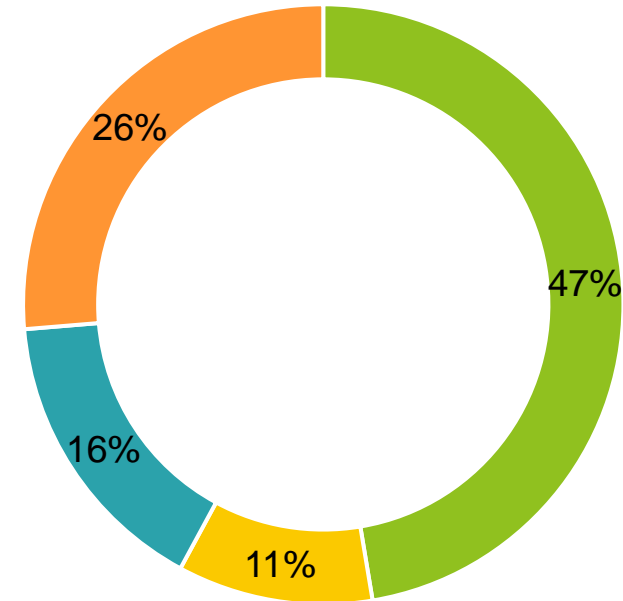


What is your relationship with the Umgibe network?



- I am an out-grower
- I supply fresh produce
- I buy inputs

How did you hear about the Umgibe network?

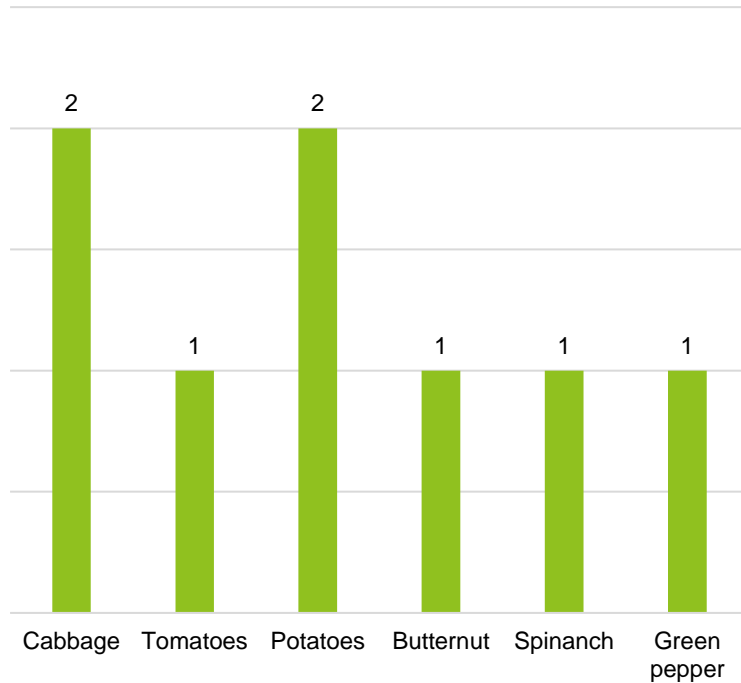


- friend
- umgibe website
- family
- social media

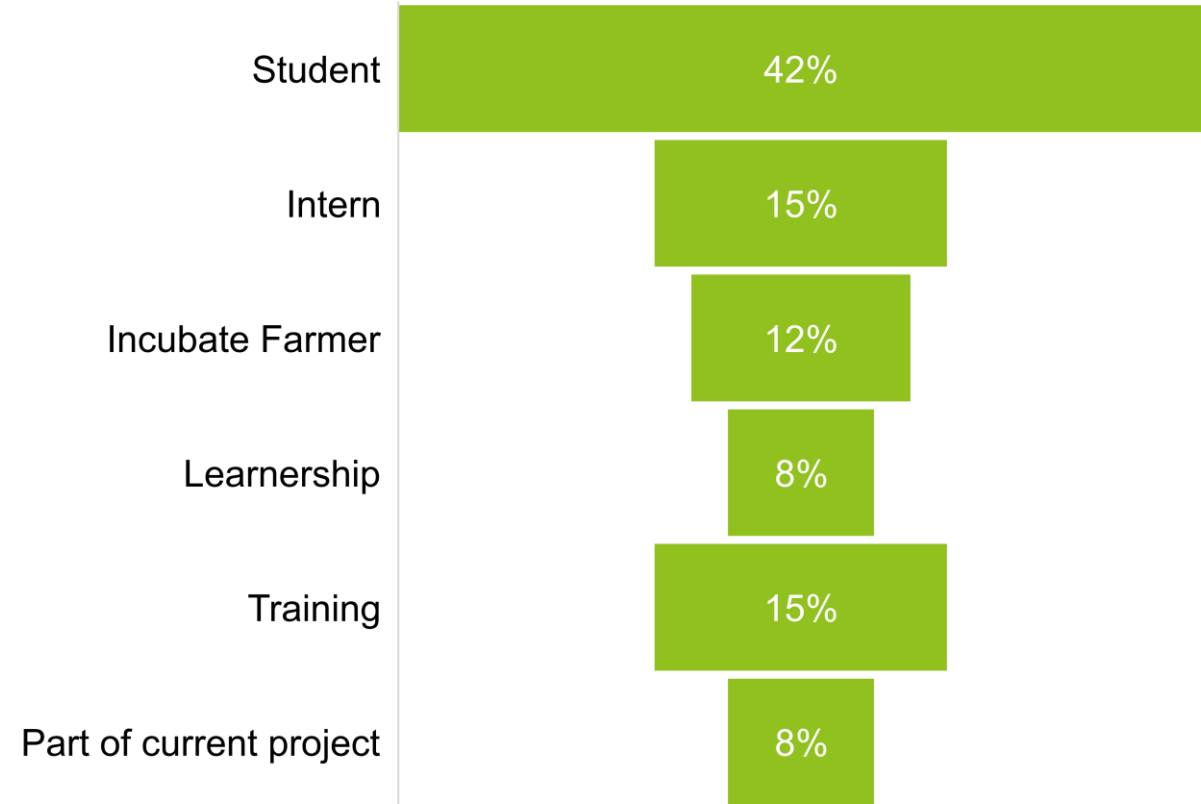
# Umgibe network overview



If you supply Umgibe with produce, what products do you supply them with?



If other, please specify your relationship with Umgibe.

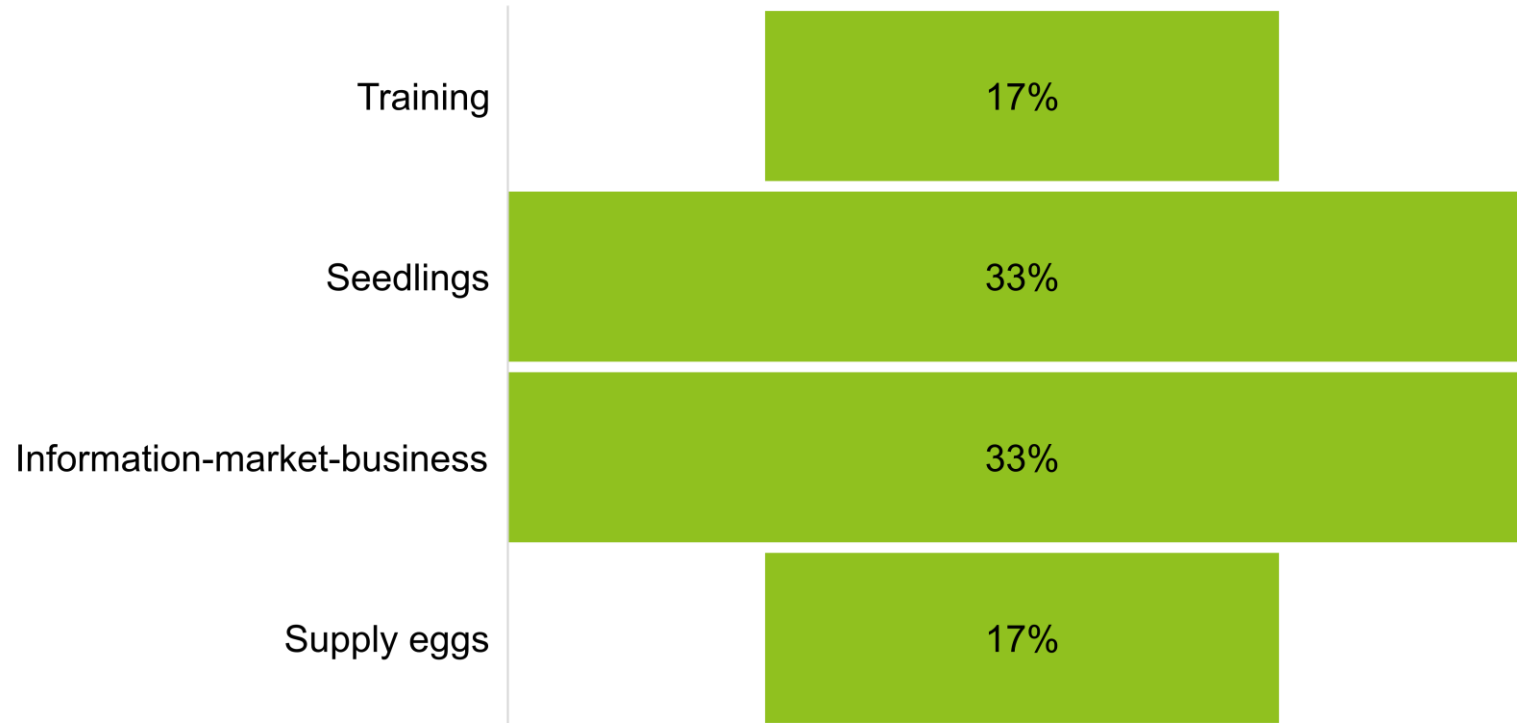


# Umgibe network overview

---



If you are an out-grower for Umgibe, what support do they provide for your business?





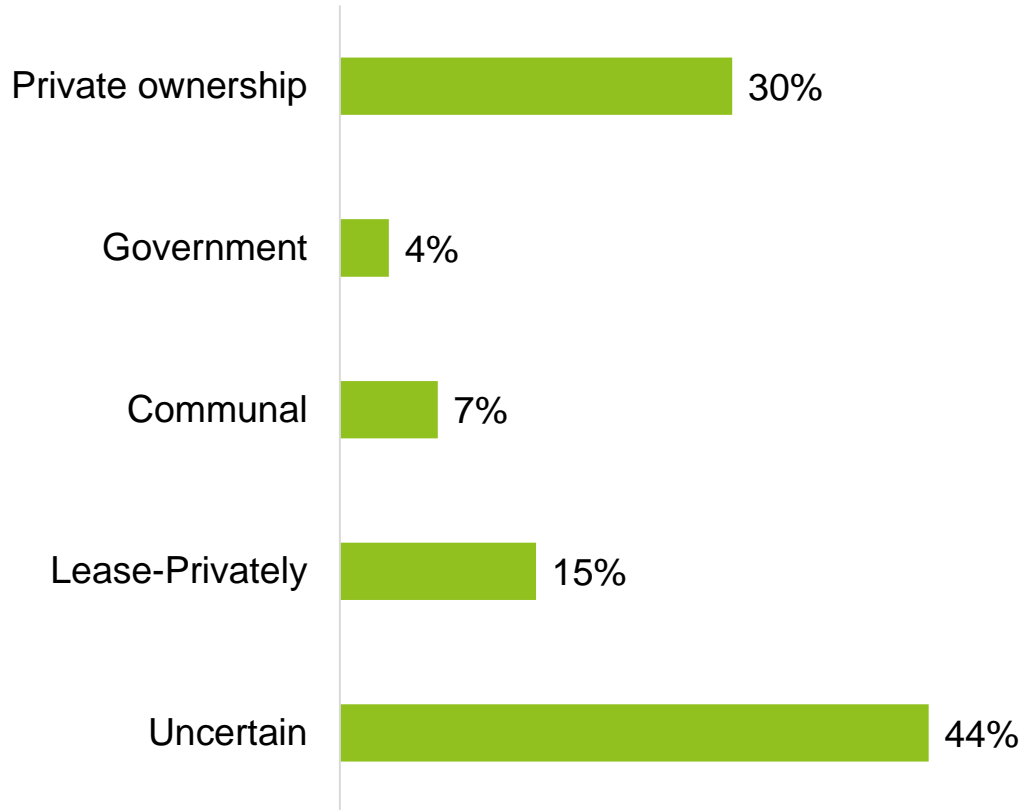
## 2.6 Land Overview



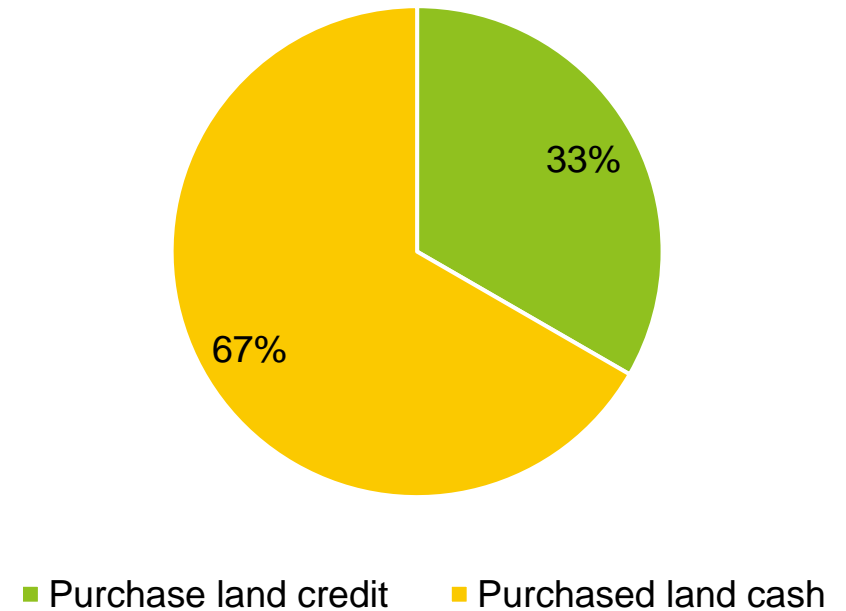
# Your land resource



Tell us more about the land you farm on?



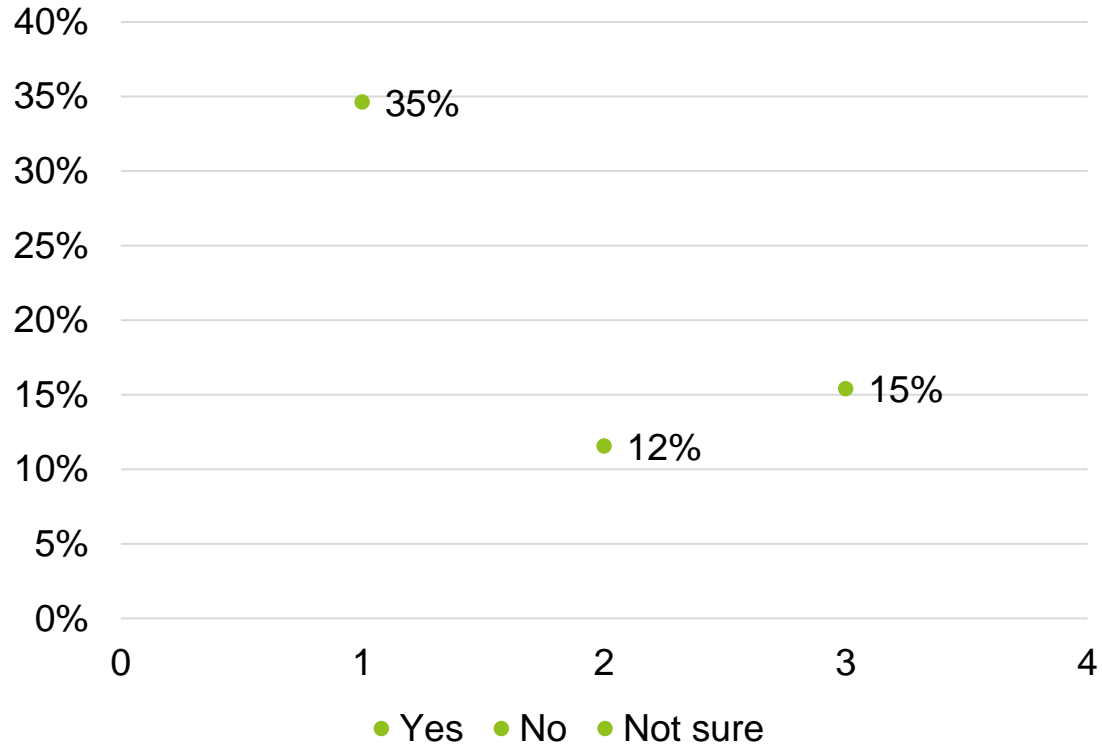
If you own the title deed how did you obtain it?



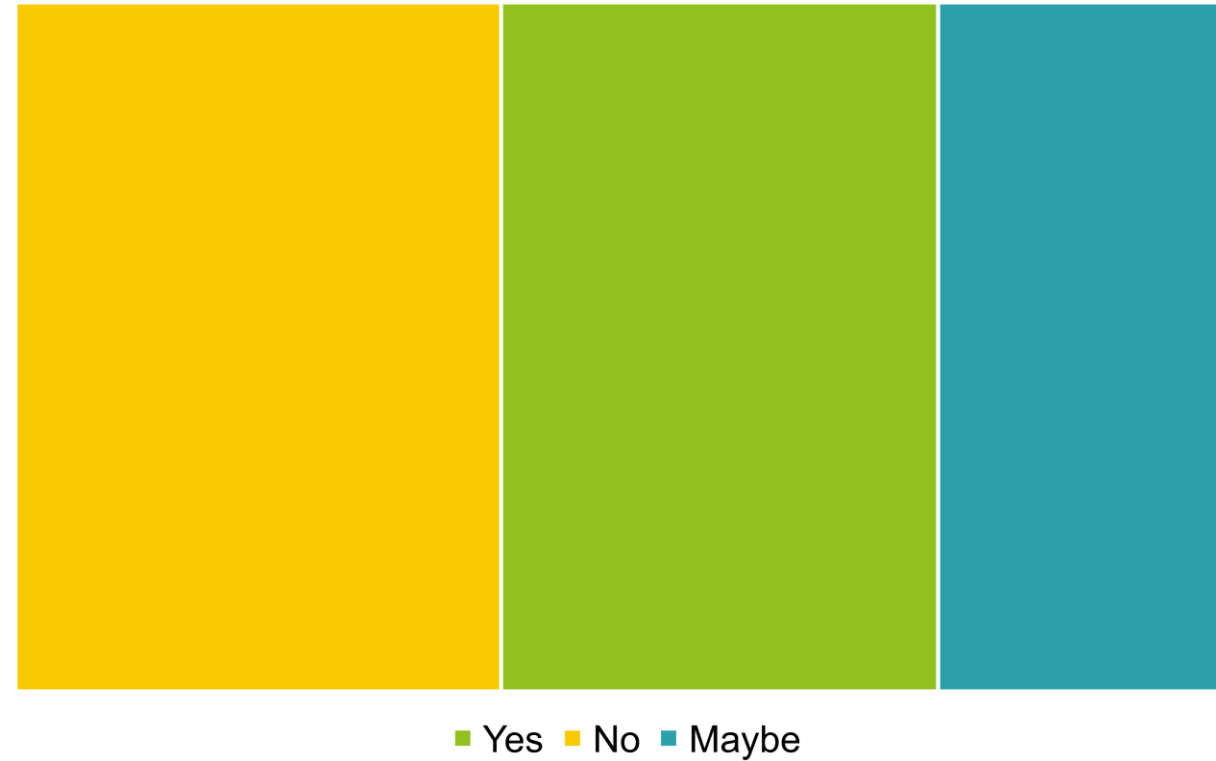
## Your land resource cont.



Do you have water rights on your farm?



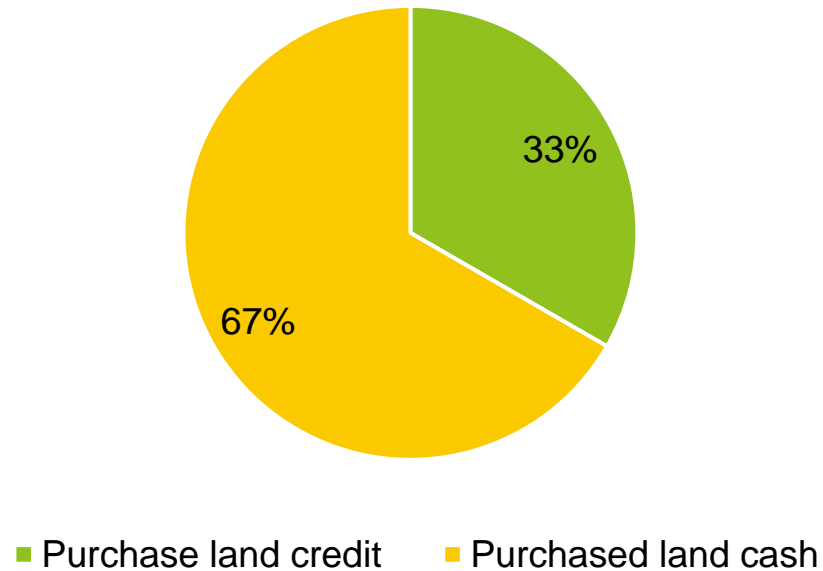
In your opinion, is your land sufficient for you?



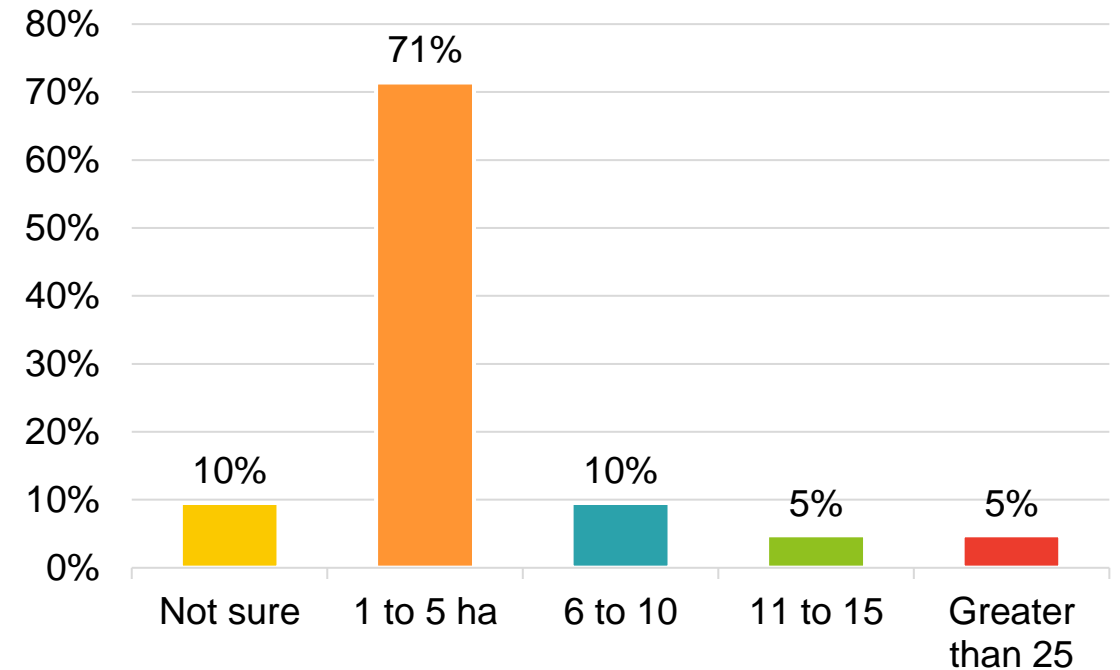
## Your land resource cont.



If you own the title deed how did you obtain it?



How much land do you have available to you?



# Section 3: Abstracts from evaluation report



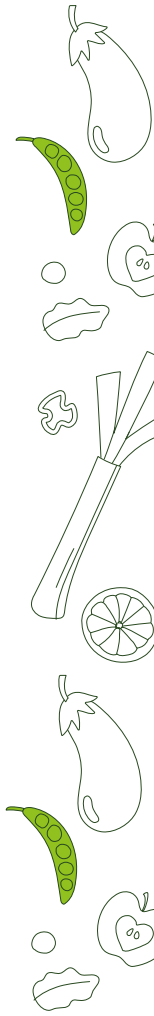
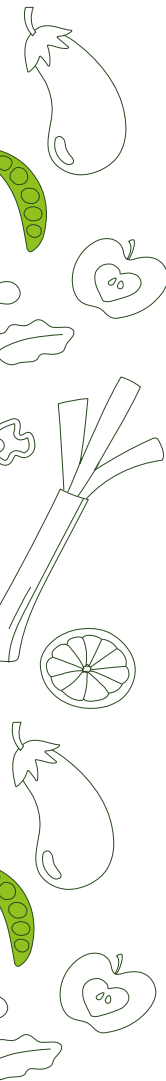




## **3.1 Abstracts from the evaluation reports**



# Abstracts from the evaluation report – post-training expectations



## 5.1.2. Learner Post Training evaluation per category

Presented as % of the opinion of the majority of the students who felt that the answer is worth a 4-5 (on a scale where 1 = Very poor / Totally disagree, and 5 = Very Good / Totally agree).

Question	Part 1: Mental Wellness	Part 2: Agri-Business Management	Part 3: Basic Bookkeeping	Part 4: Leadership	Part 5: Horticulture	Part 6 Poultry
Did you feel the training was worth your while?	96%	87%	90%	96%	100%	58%
Was the training well organized and presented?	100%	100%	96%	100%	100%	34%
Can you apply what you learned to your job?	96%	100%	96%	96%	100%	58%
Did you feel the training outline was well structured?	92%	100%	96%	96%	100%	65%
Was the facilitator friendly and well prepared?	100%	96%	93%	100%	100%	51%
Did the facilitator explain the content in a way that you could understand?	96%	93%	96%	100%	100%	35%

## Feedback on mental wellness

---



Below are some of the insights gained by students after having completed the workshop:

- It was to stop trying to fix my unwanted thoughts! – sometimes holding on does more damage than letting go.
- We should stop labelling ourselves and others.
- Feelings are just thoughts. It is up to me whether I choose to entertain my thoughts or not.
- I have finally understood that some things really do not matter, and I've realised that it's just a thought, it's not who I really am.
- What touched me most is the insight of understanding. Very often I would get into unnecessary fights or arguments with people simply because I did not give myself time to sit and realise that I may see the same picture with someone, but the way we view it is not the same.
- My insight was about how powerful and courageous I actually am and that I don't need to depend on anyone for that.
- To respond, rather than to react.
- If people understand how life really works, they will come up with better solutions.
- I have found a new way of raising my kids, and hopefully, they will also raise their kids in the same way.

## Feedback on mental wellness

Honestly, I had a very good and amazing experience because I've been struggling with depression, anxiety and not having my mental processes in a stable condition for like 5/6 years now, but after this training, I have realised the prison I put myself in was really unnecessary because as you think, so shall you become. So I've been thinking that I am depressed, and emotionally tired and I became exactly that, but now I am absolutely free from that prison. In my business, we have been struggling with my business partner to actually understand the separate realities and we end up being so frustrated and end up fighting. But now I have a better understanding of the power of the mind and that all we are is peace, love and wisdom. I do wish he can attend the same course but with the knowledge and a book I hope I will be able to explain what I learnt to him so that we can both understand – **Nontokozo**

It was positive because I have learned new things and now, I'm able to differentiate between when I'm living on the logic (inside-out) or false logic track (outside-in). As for my business, it will help me to see ways to make my business big without depending on others. I can work alone without waiting for any funding – **ZM**

I am truly grateful to have attended these sessions. If I could, I would definitely spread this gospel to everyone. I will definitely share with whomever I can reach – **Minenhle**

Garcias has made everything easy for me. It taught me that I am worth more and that I am a very confident person. I am not only confident, but I am capable of being who I want to be without paying attention to what others think of me. So, I would proudly say Garcias is what I needed just to get a reminder of who I really am – **Youlanda**

As an individual, I have come to know my true natural capabilities and abilities. I have discovered a new world within me that I never knew even existed. It's like a new person has been born out of me, a new ball of energy and enthusiasm. It is however saddening that I had to wait this long (32 years) to get to understand the real, true me, and the true meaning behind living and understanding life. For so long I have been basing my well-being on others (family and friends), not realising that it's the worst thing I could ever do to myself. I am now self-sufficient and dependable on no one but myself because I am all I need by the way. The mental-wellbeing that I have come to know about will definitely do me well in my business as well because I will be running it with my full capability, and I will be in the right head space – **Nosipho Dladla**

I've learned that others' feelings can't have an impact on my life unless I entertain them. Garcias has even helped me to see the real world. Also, even if you are not educated you don't have to crack your head about it, just relax, because it is through how life really works that you get to live a better life – **Samkelisive**

The impact of attending the Garcias program was very positive because I was able to view myself in a way that I have never before, and this program will serve as guidance for me and how to run my business successfully – **Zinhle**



## 3.2 Learnings from group 1





## What has been executed successfully

---

Mental wellness and health part of the training had a phenomenal response

Partnership with I3A has proven to be very valuable for accreditation

Umgibe partnership ensures sustainability of the project

Media attention to create awareness has been giving good results

Student attitude and spirit very positive

# Opportunities for improvement



## How are we improving for group 2

Improvement of reporting lines between partners

Introducing bi-monthly standardized reporting between all 3 operating partners

Improvement in facilities for training purposes

Group 2 will begin first week of training on the farm and from the second week we have a new facility that is sufficient

Increase sight visits by all parties

Visit training and farming sights more often

Increase direct interaction with farmers

Visiting each of the farmers personal places 2 times each before the end of the year

Improvement of poultry week

The poultry week has been redesigned for group 2

# Section 4: Next steps for our farmers

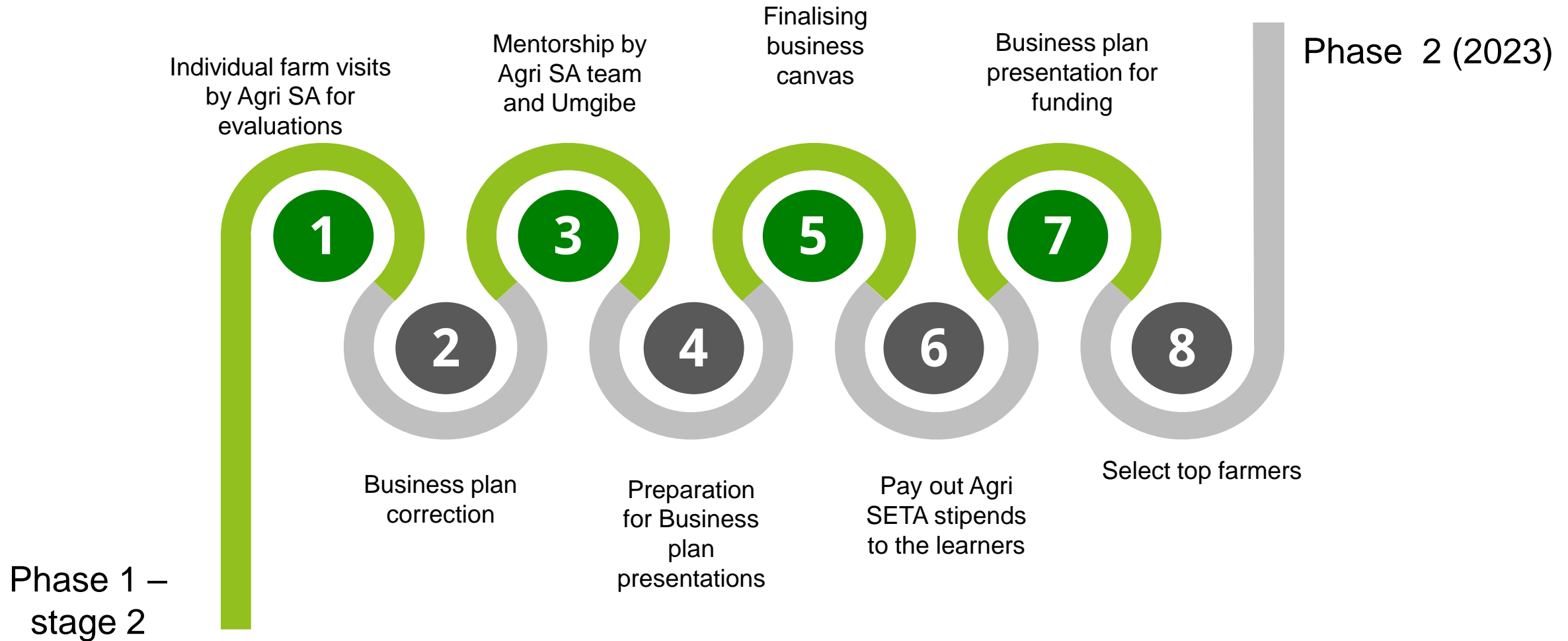






## **4.1 What next for group 1 farmers in 2022**

# What's next for: Group 1 in 2022



# Section 5: 2023 - 2024 (Group 1 & 2)





**Phase 2 and 3**



## Phase 2 (2022)



Unselected farmers:



Business registration, governance, and compliance



Computer literacy workshop



Implementation of cooperative structures and support network activities



Continuous monitoring and evaluation

## Phase 2 (2022)



### Selected farmers:



Approximately R80 000 per farmer in input assistance



Business registration, governance, and compliance



Leadership development continuous mentorship



Facilitated market access initiatives



Accounting workshop and an introduction to sage-based platforms





# Thank You

T | 071 961 4309  
E | [sulaimaan@agrienterprises.co.za](mailto:sulaimaan@agrienterprises.co.za)  
A | Block A, Inkwazi Office Park 1249  
Embankment Road, Centurion, Gauteng

[www.agrisa.co.za](http://www.agrisa.co.za)

